

REICHLUNDPARTNER
Digital

The Power of Digital.



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Matthias Reichl, Bsc I Digital Strategist
CEO of Digital-Unit von RUP

Core competences:

- Development of digital strategies
- Creation of digital advertising material
- Web Development
- Artificial Intelligence
- Online Media
- SEO, SEA
- Social Media
- UI / UX Design
- Business Model Innovation
- Project Management

Personal Credo:

*“Shaping
digital
excellence!”*

Education:

2017 to 2020 “Management by Design” at the New Design University St. Pölten with special fields User Experience & Business Model Innovation

Professional career :

Founder of several start-ups in the communications sector since 2019. With REICHLUNDPARTNER since 2020

Mitarbeit an folgenden Health-Kampagnen:

- MedYouCate
- Klinikum Diakonissen, Linz
- Diverse Websites für Fachärzte

Collaboration on the following health campaigns:

- Covid-campaign Land OÖ
- Industriellenvereinigung OÖ

References (Extract):

- voestalpine
- Münze Austria
- Fronius
- Diners Club
- Art collection of the Principality of Liechtenstein

Awards:

- 2 x German Design Award for digital product design
- 3 x Caesar Award for digital innovation



REICHLUNDPARTNER
Digital

Shaping Digital Excellence.

As a digital agency, we transform and digitize your business! We advise you and create corporate websites, conversion-optimized landing pages, web shops, platforms and marketplaces.

REICHLUNDPARTNER
Digital

Our performance

Consulting & Strategy

- Business Consulting
- Digital Commerce
- Sales & Marketing Consulting
- Innovation Consulting

Engineering & Development

- Technical Project Management
- Full-Stack Development
- CMS & Headless

Digital Marketing & Analytics

- SEA & SEO Marketing
- Newsletter & WhatsApp Messages
- Tracking, Analytics & Reporting
- Content Creation & Editorial

Digital Sales

- CRM
- Marketing Automation
- Sales & Prospecting

Concrete projects

- Corporate Websites
- Landing pages
- eCommerce
- Platforms & Portals
- Career portals
- Marketplaces

Concrete projects

- eLearning-Systems
- Design-Systems
- Apps
- Online Banner
- Newsletter-Templates

Project management

- Smooth job processing
- Cost management
- Time management

**We are part of a strong group
and thus offer much more than a
traditional digital agency.**

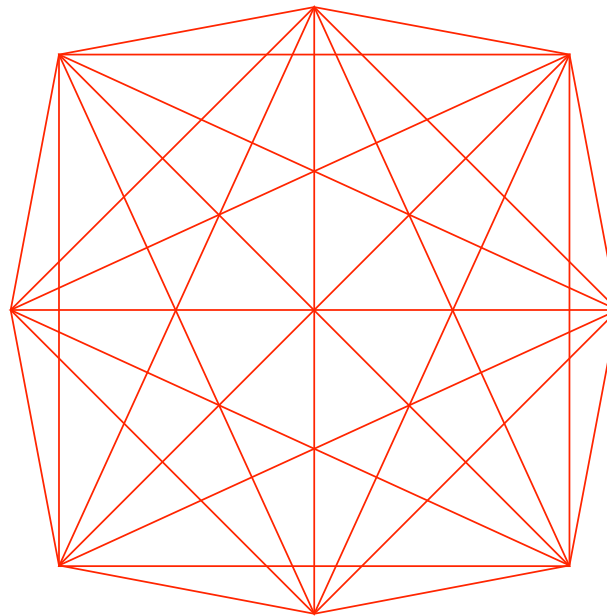
REICHLUNDPARTNER
Digital

REICHLUNDPARTNER
Public Relations

REICHLUNDPARTNER
Media

REICHLUNDPARTNER
Future Thinking

REICHLUNDPARTNER
Advertising



ERLEBNISMARKETING®



SMC SOCIAL MEDIA COM

studio|e

Facts & Figures



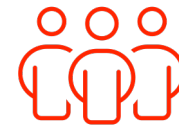
36

Years of experience
young



100 %

Independent, but
globally networked



170

Generalists and specialists,
no freelancers



Awards

Cannes Lions,
German Design Award,
EADC ...



>141

million euros Billing



3

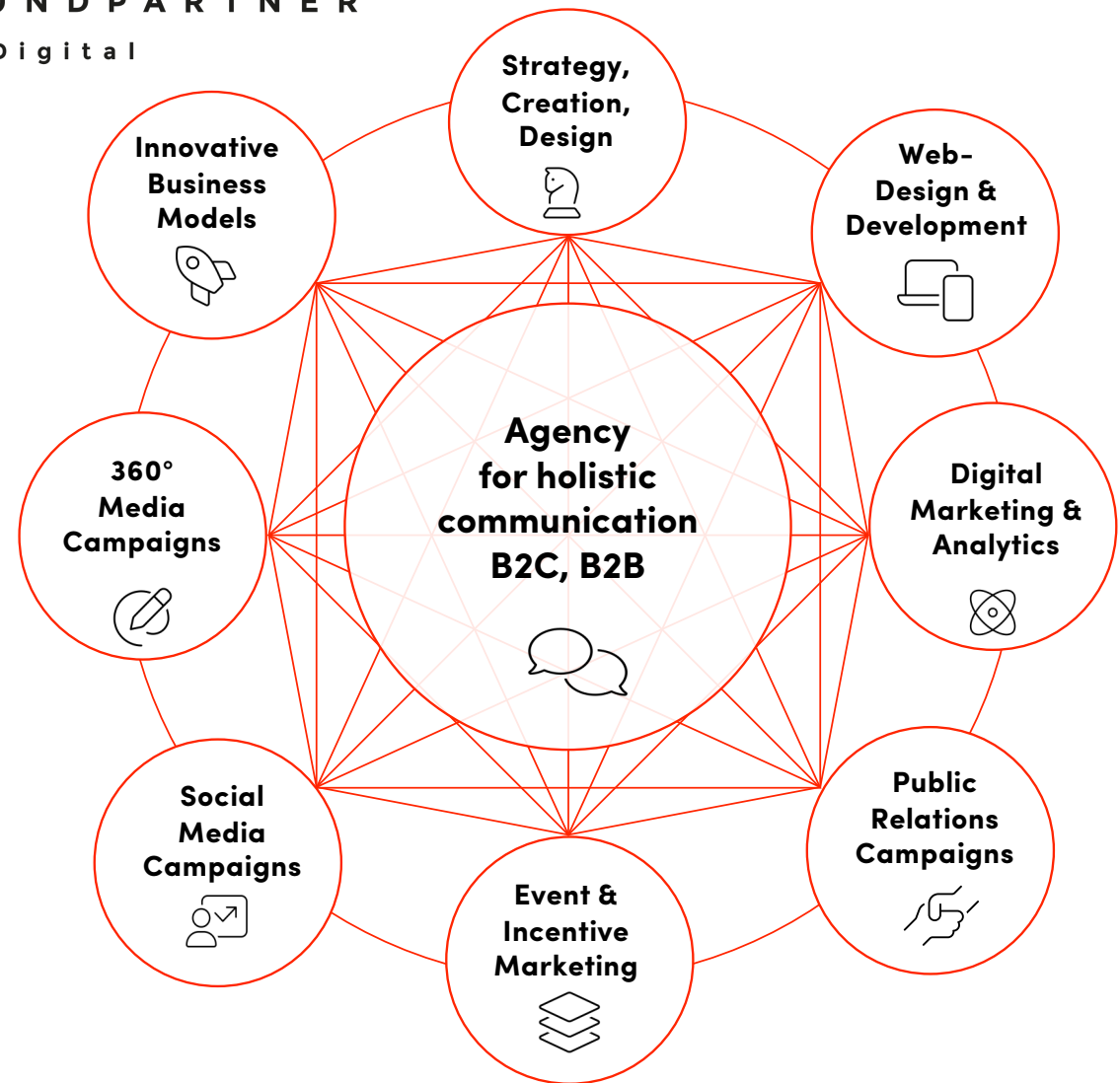
Locations in Austria
Vienna, Linz, Graz

REICHLUNDPARTNER
Digital

We think holistically.

REICHLUNDPARTNER
Digital

Performance profile



REICHLUNDPARTNER
Digital

One Face to the Customer



Our customers

- Renowned national and international corporations
- Nationally and internationally active SMEs
- Hidden Champions, Leading Companies
- Young companies, Start-ups
- Institutions, NGOs
- B2B, B2C

Our Industry Competencies

- Retail & eCommerce
- FMCG
- Consumer Goods
- Services
- B2B und Technology Marketing
- Social Advertising, CSR
- Health

Platz für
Ihr Logo. :-)

ANDRITZ

Backwelt
Pilz

BAUHAUS
Wo's gut werden muss.

LINZ AG

maxi
markt

medyoucate
The Medical Education Network

MEI
JAGA
REI

BMD BUSINESS
SOFTWARE

BONA

BRAUNION
ÖSTERREICH

business
upper
austria

Miba

MÜNZE
ÖSTERREICH

OMNi
Biotic®

oövv
Der Verkehrsverbund

Canon

Caricol

Constantia
Flexibles

CULT
BEEF
SELECT

ORF oö

OTTO

PALME First Glass
Shower Comfort.

PBB®

BACHSTEIN WEST
GOSAU - RUSSBACH - ANNABERG

DA DAT
BANK

DIANA
MIT MENTHOL
DAS TUT WOHL - SEIT 1897

Diners Club
INTERNATIONAL

PORSCHE
BANK

Reininghaus

REITER
BESTER O. FORMARBEIT

RM
GROUP

doka

dopgas

DOPPLER
GRUPPE

Dr. Böhm®

Salzburg
Cancer
Research
Institute

SIEMENS

STALLINGER
HOLDING

technosert

Haas

Edelweiss
PFLÜCK DIR EINS!

EGGER

ETHERMA°
EFFIZIENT, ELEKTRISCH, HEIZEN.

TEW
LIVING LOGISTICS

THERME GEINBERG
SPA RESORT

TRADERS
PLACE

trivago

FACC

Ifronius

HOFBRAU
KULNBREU
KULNBREU

MEIN
HOLTER
BAD

True Love

Turmöl

tys

UNITED OPTICS

HONDA
The Power of Dreams

INTERSPORT

inzersdorfer

JELD WEN
DOOR SOLUTIONS

VAMED
VITALITY
WORLD

the relaxing
way of life

Vier Diamanten

voestalpine
ONE STEP AHEAD.

WIEHAG
TIMBER CONSTRUCTION

KEBA
Automation by innovation.

KLEIDER
BAUER

Klinik
Diakonissen
Linz

Kronen
ÖL

Wittmann

WKO
WIRTSCHAFTSKAMMER OBERÖSTERREICH

WOLF

WWF

Our credo

"We are big enough for
solving complex tasks. And we are small
enough to provide **individual support** to our
customers."