

RUP

REICHLUNDPARTNER



REICHLUNDPARTNER

Facts & Figures

Established: September 1988

Team: 170 specialists, no freelancers

Locations: Vienna, Linz, Graz, Munich, Zurich, Zagreb

Awards: Cannes Lions, German Design Award, EADC ...

Equivalent Billing: 109,3 Mio. Euro

Today: one of the most powerful agencies in Austria

Our value proposition to customers:

"We sustainably strengthen our
customers' competitiveness
Through inspiration, innovation
and creativity."

Our value proposition to employees:

"We offer our
creative and knowledge workers
the best jobs
in our branche."

REICHLUNDPARTNER



REICHLUNDPARTNER



Our Credo:

We develop **innovative ideas** and **strategies**
that are **interesting for the target group**,
fit the company and the brand,
are playable across all communication channels
and are **good for several years.**



Our clients:

- Renowned national and international corporations
- Nationally and internationally active SMEs
- Young companies, start-ups
- Technology companies
- B2B, B2C

Our industry expertise

- Retail & eCommerce (B2B, B2C)
- FMCG (B2B, B2C)
- Consumer Goods (B2B, B2C)
- Services (B2B, B2C)
- Social Advertising, CSR

Customer view: **one of the best agencies** in Austria

In 2020, 2021, 2022, Austria's marketers evaluated the Austrian agency landscape in terms of **creativity, innovativeness, consulting strength and competence** and awarded our agency group **top marks** in all areas.*

*No. 1 in **Medianet Xpert Awards** 2020, 2021, 2022 and **Excellence Award** 2019 for outstanding agency management.

yes we
cannes

Cannes Lions 2015 Bronze



REICHLUNDPARTNER

We
think
holistically.

REICHLUNDPARTNER



RUP Advertising
Positioning, creation, design



RUP Digital
Digital Communication



RUP Public Relations
Public Relations



RUP Media
Media planning, media buying



RUP Future Thinking
Business Model Innovation



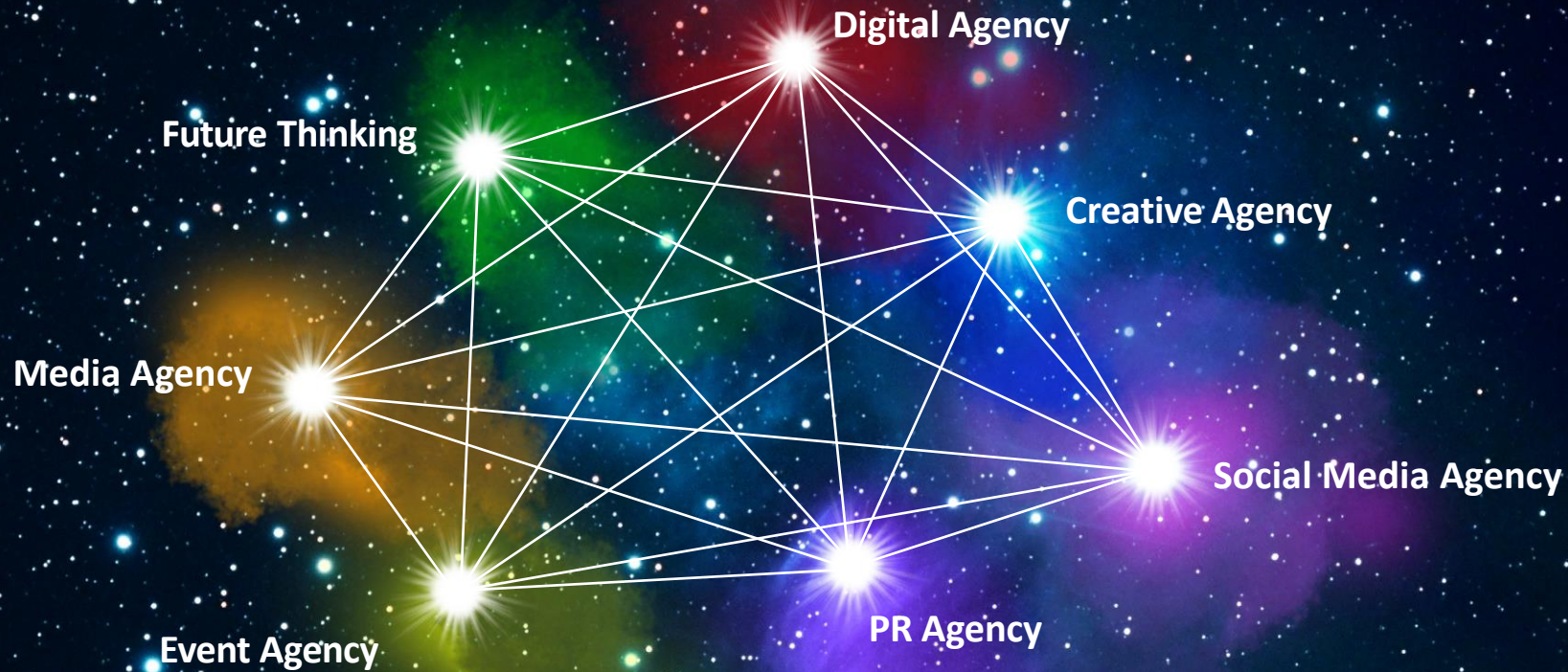
SMC Social Media Com
Social Media



Erlebnismarketing
Digital and Live Experience



REICHLUNDPARTNER
Fullservice



RUP

REICHLUNDPARTNER

Advertising

REICHLUNDPARTNER
Advertising

Strategy
Creativity
Project Management

REICHLUNDPARTNER
Advertising

Strategically
sound
advice

"We see the future of communication not in either-or, but in and. Ultimately, it's about the holistic interplay of analog, digital, social and personally experienced communication."

Mag. Rainer Reichl
CEO | REICHLUNDPARTNER



"Thinking
makes superior."

Mag. Sabina Schaffer

Member of the management team
RUP Creative-Agency



"Much that
is conceivable,
is feasible."

Mag. Helmut Raml
General Manager
RUP Creative-Agency



"Only trust
creates the courage
to be creative."

Lisa Maria Schickmaier, MSc

Member of the management team

RUP Creative-Agency



"The most important,
thing is to never
stop asking."

Mag. Michael Piber
General Manager
RUP Creative-Agency



"What we do?
Telling truths in
an exciting way."

Patrick Mülleder, MSc

General Manager, Strategic Planner

RUP Future Thinking, RUP Creative-Agency



REICHLUNDPARTNER
Advertising

Goal-oriented Creativity

[Link zum Team](#)

REICHLUNDPARTNER
Advertising

Smooth Job Processing

[Link zum Team](#)

Our team for **smooth** project management:

More than 20 experienced managers.

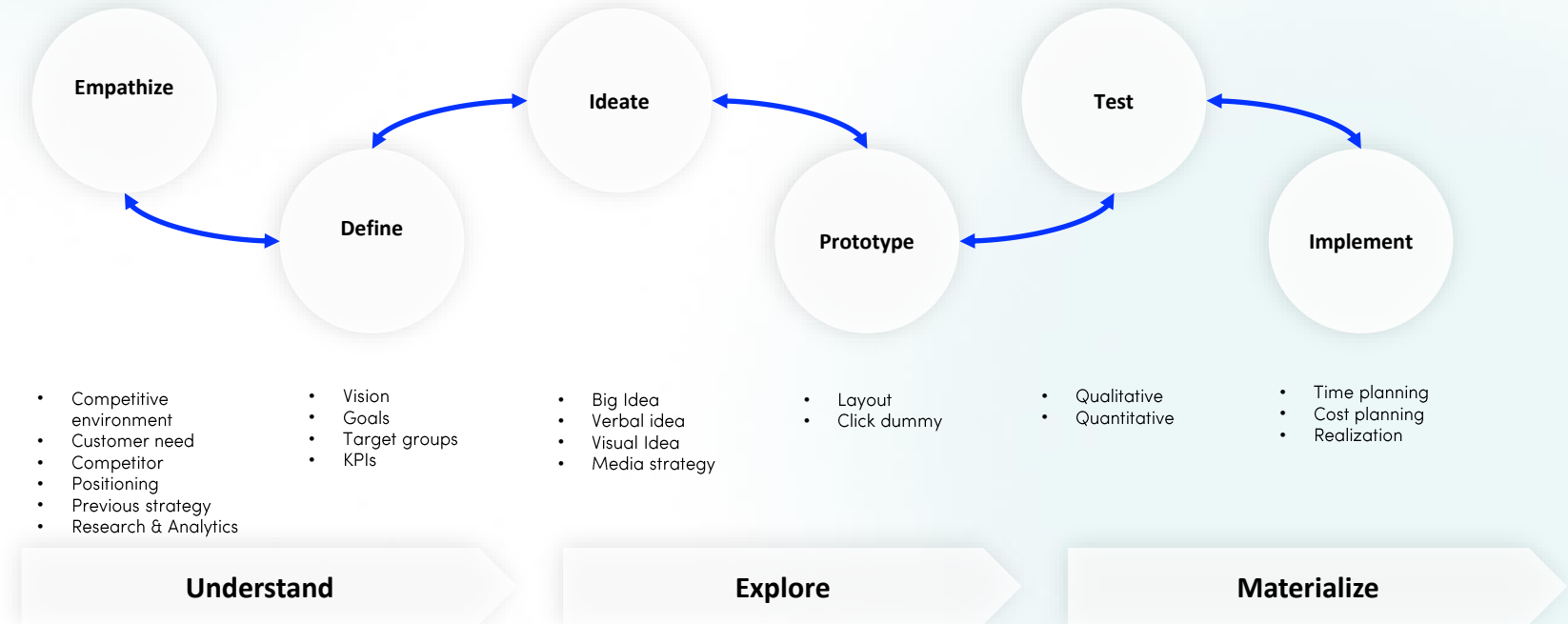
"Brilliant ideas
always well
organized."

Linda Schindlauer, BSc
Account Director
Representing the entire team



How we approach a project?

How we approach a project.



- Competitive environment
- Customer need
- Competitor
- Positioning
- Previous strategy
- Research & Analytics

- Vision
- Goals
- Target groups
- KPIs

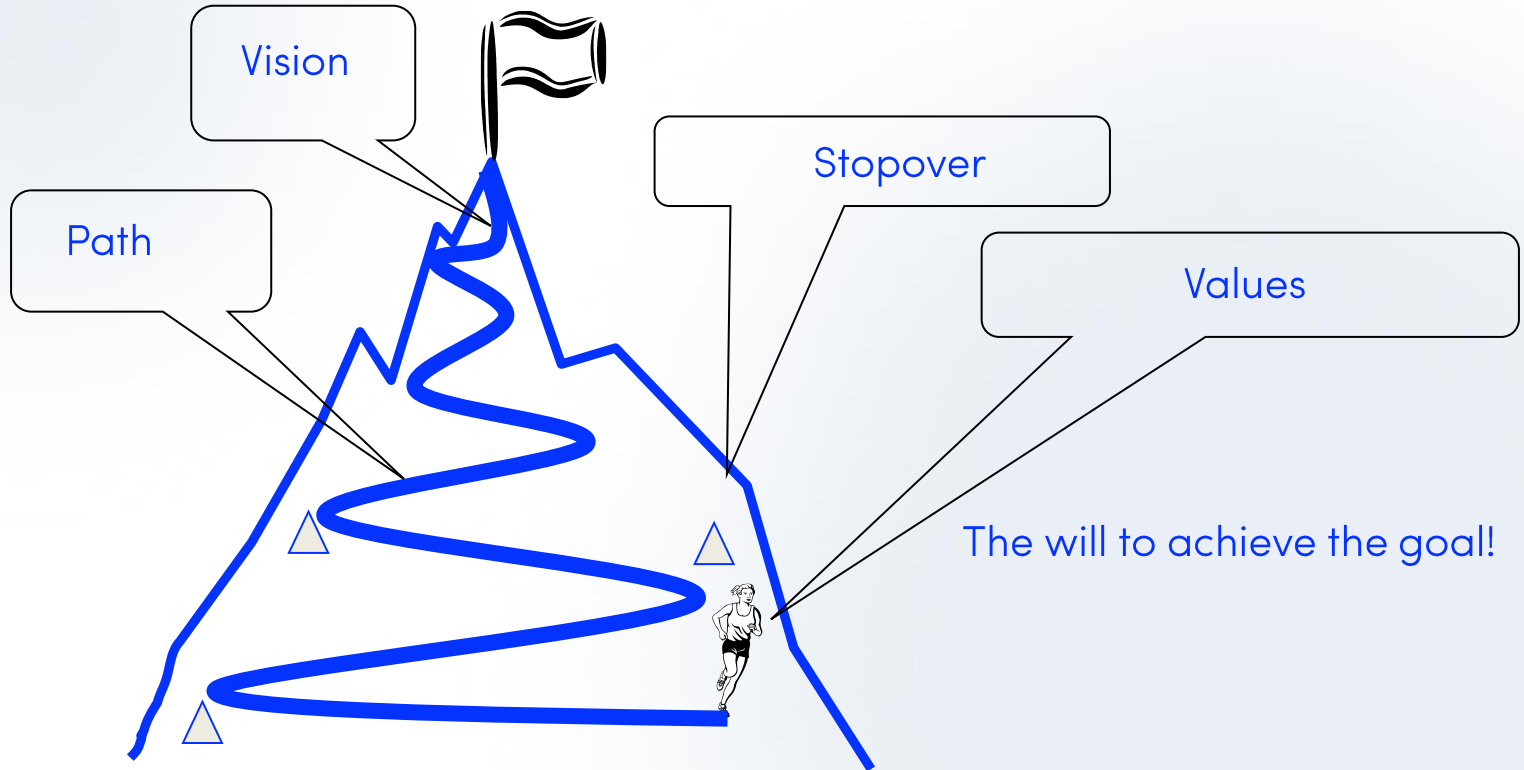
- Big Idea
- Verbal idea
- Visual Idea
- Media strategy

- Layout
- Click dummy

- Qualitative
- Quantitative

- Time planning
- Cost planning
- Realization

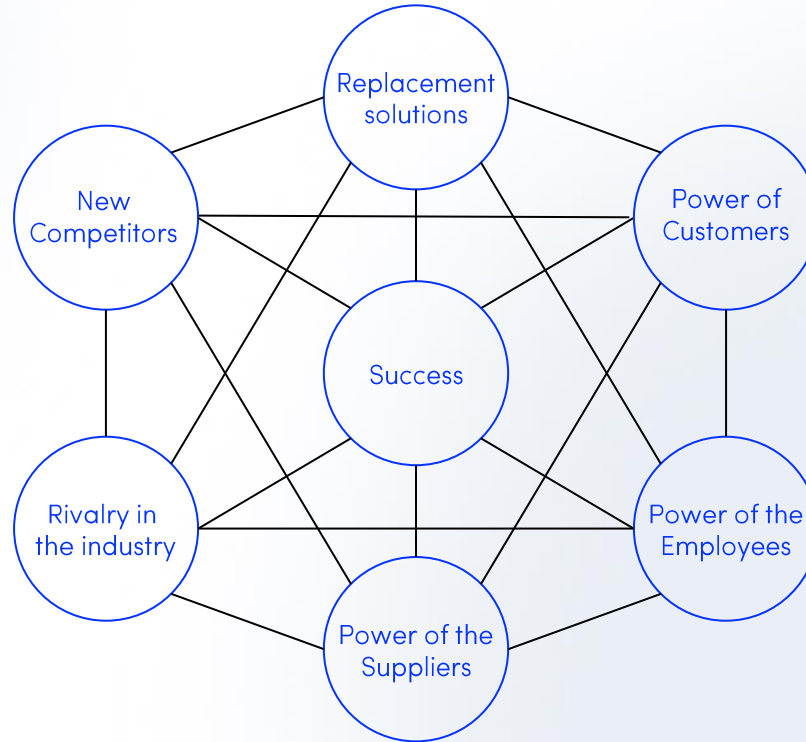
REICHLUNDPARTNER
Advertising



REICHLUNDPARTNER
Advertising

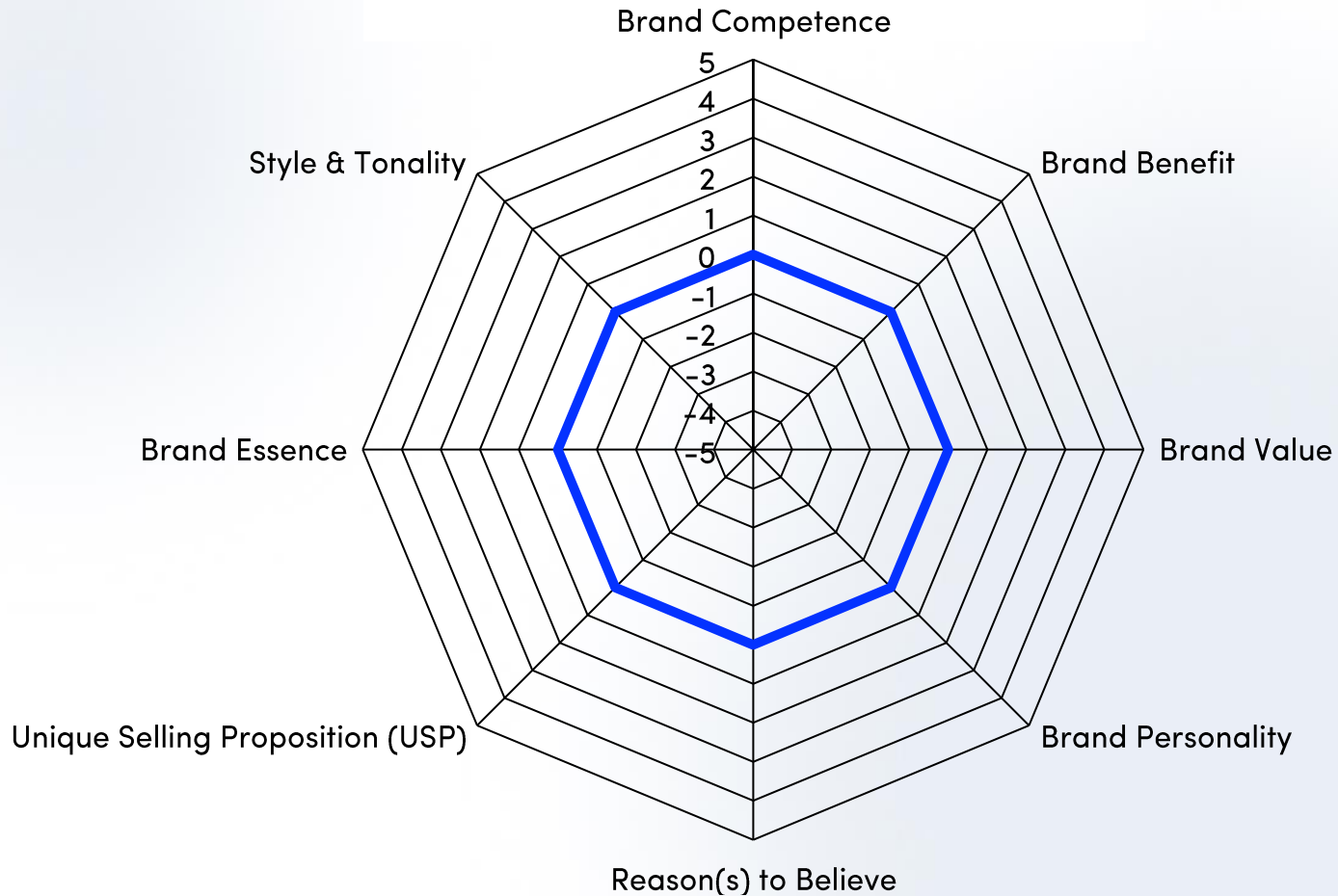
**External Factors
Relevant Trends:**

- social
- economic
- ecological
- technical



**Internal factors
"7 S Model":**

- Strategy
- Structure
- Systeme
- Shared Values
- Skills
- Style
- Staff



Campaign example: DirektAnlageBank

How the German **DAB direct investment bank** became an **inspiring brand** in Germany.

DAB

~~DirektAnlageBank~~

Die Anders Bank



a.

b.

It all started with an idea and a scribble



The scribble became animations



Many different animations.

TV-Spot



Advertising.

**Our team for ideas
and concepts.**

Creation

"The Agency for the Future" has its **roots in the advertising world**. It knows what a great campaign is and can realize it. Because it **understands the laws of communication** and does not have to learn them. We focus **on the development of creative ideas and the creation of inspiring advertising campaigns**.

A woman with long, straight brown hair is centered in the frame, looking directly at the camera with a neutral expression. She is wearing a dark blue, possibly silk, top with a buttoned placket. The background is a solid, muted blue-grey color. Overlaid across the center of the image, partially obscuring her chest and neck, is the text "BREAST CANCER" in a large, white, serif typeface.

BREAST CANCER

Brand Consulting.

Our team for

brand positioning.

B



Brand Positioning

"The Agency for the Future" understands **brand positioning** and can also implement it excellently. **It does not need brand consultants**, it has the expertise in-house. **Our brand consulting team consists of internationally active brand experts with brand experience.**

*Ich liebe
Huhn.
Deshalb
ess ich
vegini.*



vegini

New times. New food.

*Ich liebe Hühner.
Deshalb
ess ich
vegini.*

vegini
New Times, New Food.



100% vegan, 100% natürlich.

REICH AN
✔ Eiweiß
✔ Eisen
✔ B-Vitamine
✔ Ballaststoffe

IDEAL WEIL
✔ vegan & glutenfrei
✔ ohne Eiweiß
✔ ohne Zucker

GUT FÜR
✔ Verdauung & Immunsystem
✔ Herz-Kreislauf
✔ Bluthochdruck



Produktion und Vertrieb: BMB, Metzgerei, Metzgerie, Tier-Produkt, Metzgerei und mehr e.K., Vegini, Mehr dazu auf [vegini.at](#)



*Ich liebe Schwein.
Deshalb
ess ich
vegini.*

vegini
New Times, New Food.



100% vegan, 100% natürlich.

REICH AN
✔ Eiweiß
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*Ich liebe Truthahn.
Deshalb
ess ich
vegini.*

vegini
New Times, New Food.



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*Ich liebe Kalb.
Deshalb
ess ich
vegini.*

vegini
New Times, New Food.



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Produktion und Vertrieb: BMB, Metzgerei, Metzgerie, Tier-Produkt, Metzgerei und mehr e.K., Vegini, Mehr dazu auf [vegini.at](#)








Design.

Our analog and digital

design team.

Design

"The Agency for the Future" is a specialist for **valid, inspiring design**. This applies to **corporate design**, the **design of products, architecture and all other signals** that a company sends out. That's why we have built up our own highly specialized design team that breaks down the boundary between the **analog and digital worlds**.



DIE ZUKUNFT BRAUCHT
PERFORMANCE
WIR GARANTIEREN SIE



FACC

DIE ZUKUNFT VERLANGT

EFFIZIENZ

WIR VERWIRKLICHEN SIE



A large, bold, black letter 'C' is centered on a solid blue background. To the right of the 'C', there is a faint, light-colored geometric pattern consisting of several overlapping lines forming a star-like or web-like structure. On the left side of the 'C', there are four horizontal black bars of varying lengths, each containing white text.

Client service.

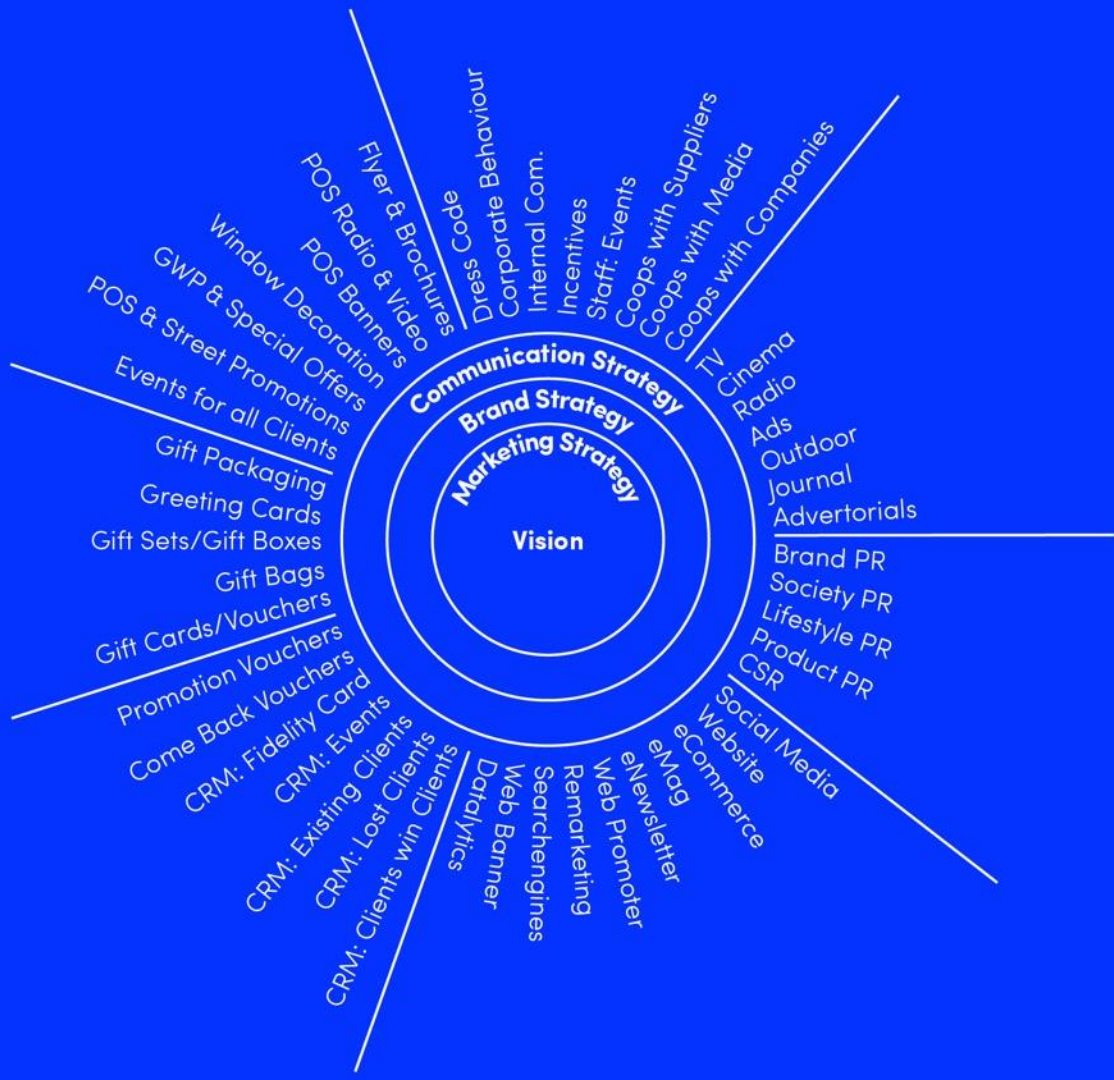
Our team for

consulting and Brand

project management.

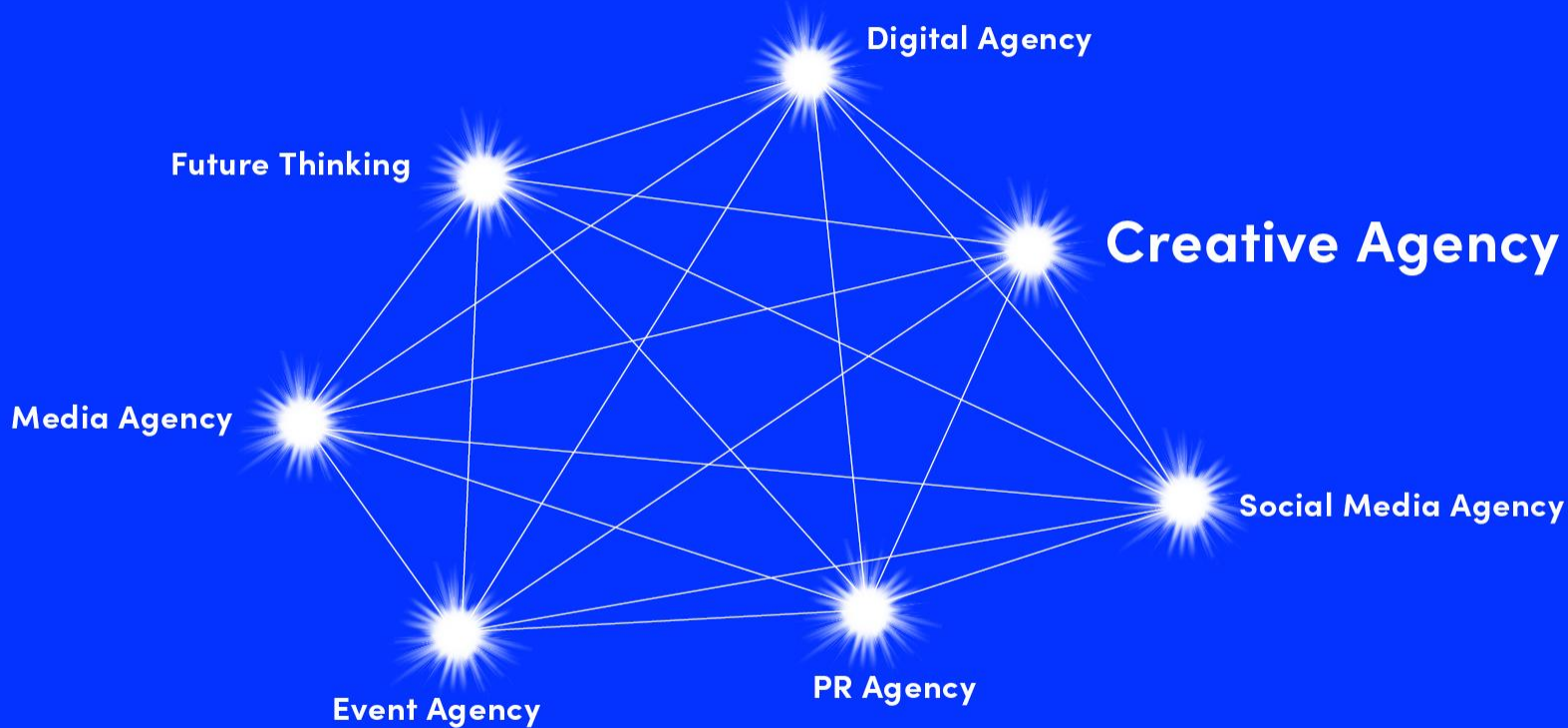
Project Management

"The agency for the future" adapts its organization to the needs of the customer. **"Customized Services"** means that we adapt our range of services to your task. **"One face to the Client"** means that there is always one contact person who coordinates all teams.



Moe than a Creative Agency

We are much more than a creative agency, because we also have the **background** of a media agency, digital agency, social media agency, public relations agency, event agency and a think tank for the development of new business models. That makes us a strong partner.





RUP

REICHLUNDPARTNER

Future Thinking



The team for the future

"The Agency for the Future" thinks strategically and visionarily. "Future Thinking" is our interdisciplinary team, our "task force" of experienced strategists and creatives from the various fields of marketing and communication.

Our Credo

"Changes are
by no means only dangers,
hey also offer tremendous
opportunities."



In the future, the **competition** takes place
not between products or companies,
but between **business models.**

AirBnB

is the largest hotel chain without
owning only one plot of land.

Facebook

ist the biggest Content Publisher
without writing own articles.

Apple and Google

Are the biggest app providers and developed
less than 0,01% of apps on their own.



Patrick Mülleder, MSc
General Manager

"Today is
The
Yesterday
of tomorrow."



Matthias Reichl, BSc
General Manager

Range of services

- **Vision development**
- **Develop new business models**
- Innovate **existing business models**
- Support in **digital transformation processes**
- **Design thinking processes**

REICHLUNDPARTNER
Future Thinking

Think
OUTSIDE the
box

SPRINGE

1) VP
2) KUNDEN
3) VC
4) PRESENTATION
5) NETWORKING



Example MedYouCate

The Medical Education Network

www.medyoucate.com

REICHLUNDPARTNER
Future Thinking

Business Model Innovation

Marketing, thinking in terms of customer benefits

What is the concrete need
of our target group?

What needs are there for which a solution does not yet exist?

What needs might there be in the future?

Services, Products, Solutions

What service must be provided to meet the need?

USP

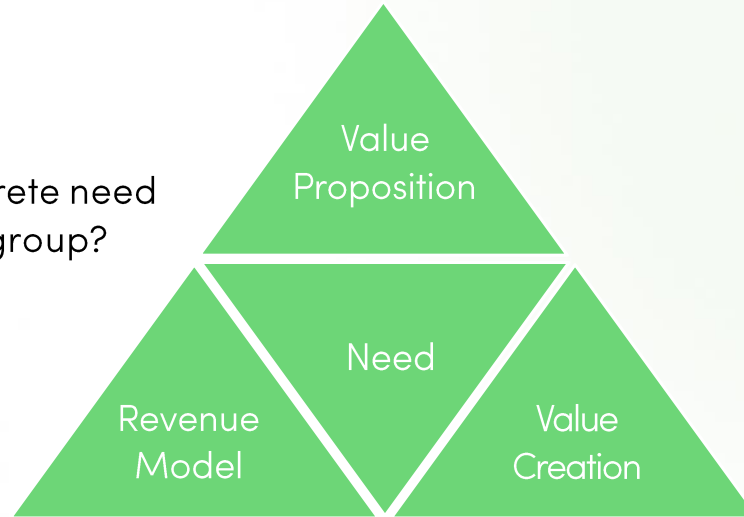
What is the unique, "selling" value proposition?

Revenue model

How can value be generated for the service provided?

What is the unique, "selling" value proposition?

What is the concrete need of our target group?



How can value be generated for the service provided?

What service must be provided to meet the need?

Example:

MedYouCate
The Medical Education Plattform



Die globale Lernplattform für MedizinerInnen

Auf unserem Planeten leben zunehmend mehr Menschen. Mehr Menschen, die auch älter werden. Immer mehr Menschen, die auch ein Mehr an medizinischer Versorgung benötigen. Unsere Welt braucht daher mehr denn je bestens ausgebildete MedizinerInnen.

[Vorregistrieren](#)

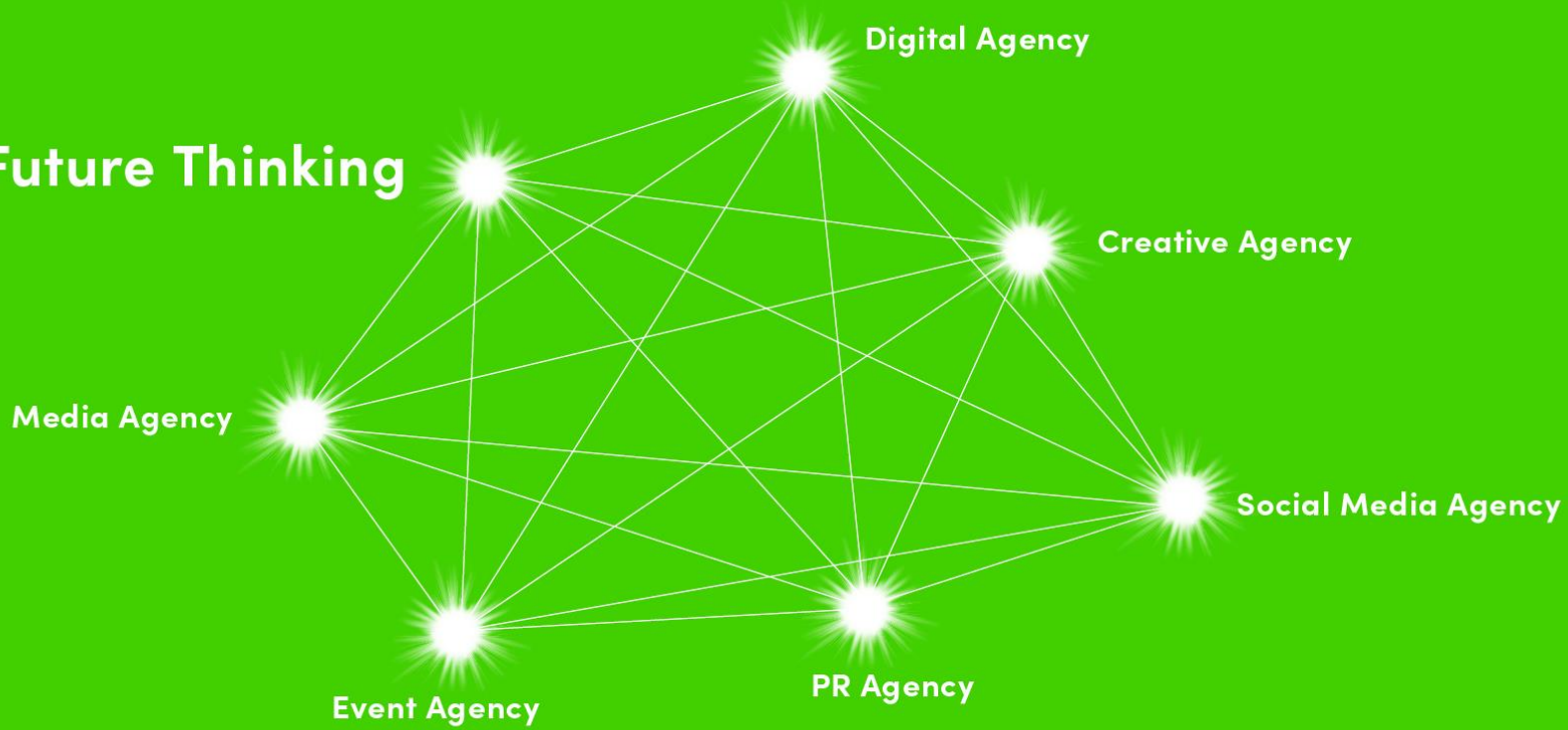


A blurred background image of a modern office interior. Several people are seated at tables, engaged in conversations. The lighting is bright, creating a bokeh effect with out-of-focus lights. The overall atmosphere is professional and collaborative.

More than just Business Model Innovation

"Future Thinking" is our interdisciplinary team, our "task force" of experienced strategists and creatives from the various fields of marketing and communication. We are competent in positioning brands and developing new innovative business models.

Future Thinking

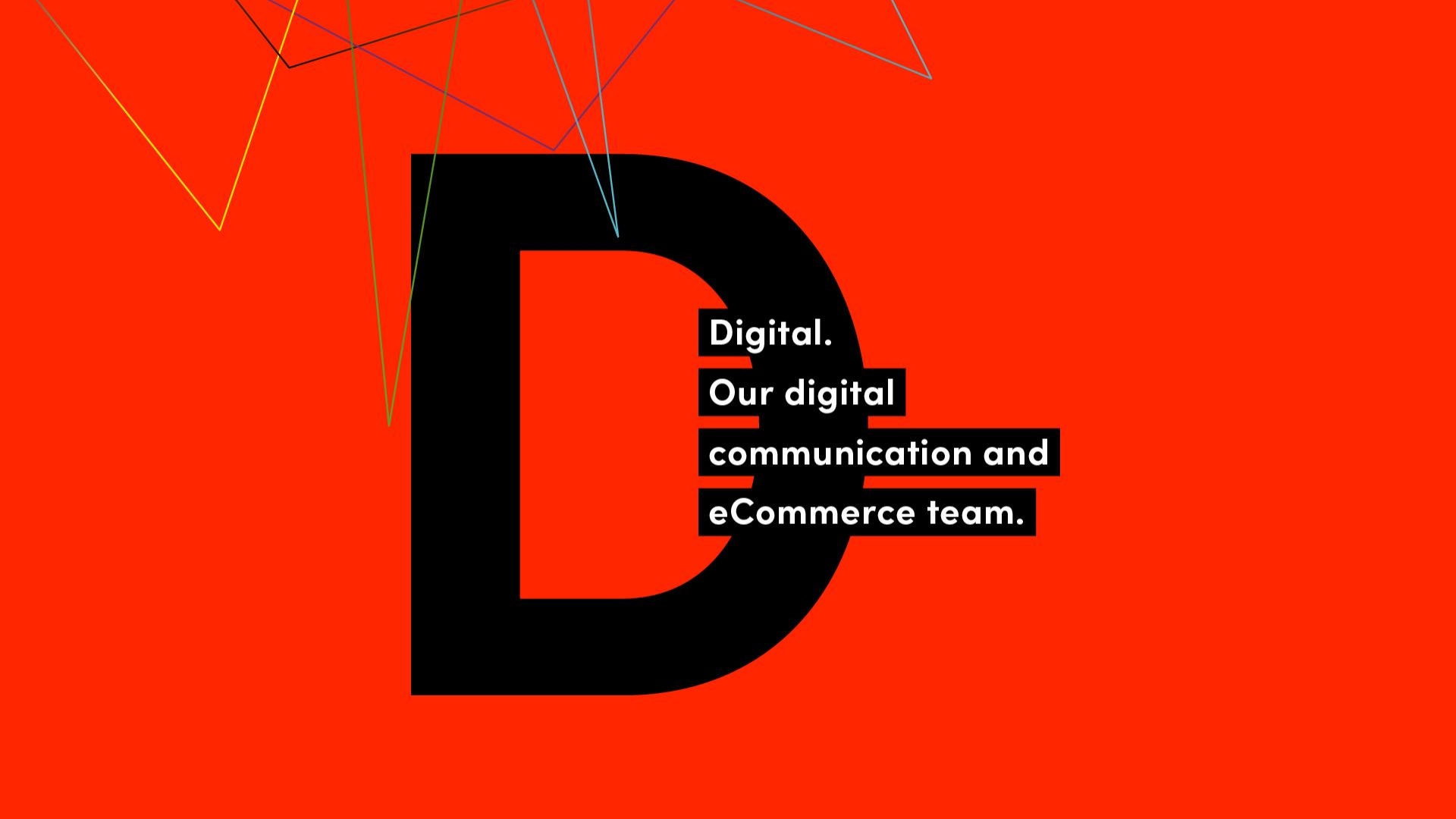




RUP

REICHLUNDPARTNER

Digital



Digital.
Our digital
communication and
eCommerce team.

Think digital

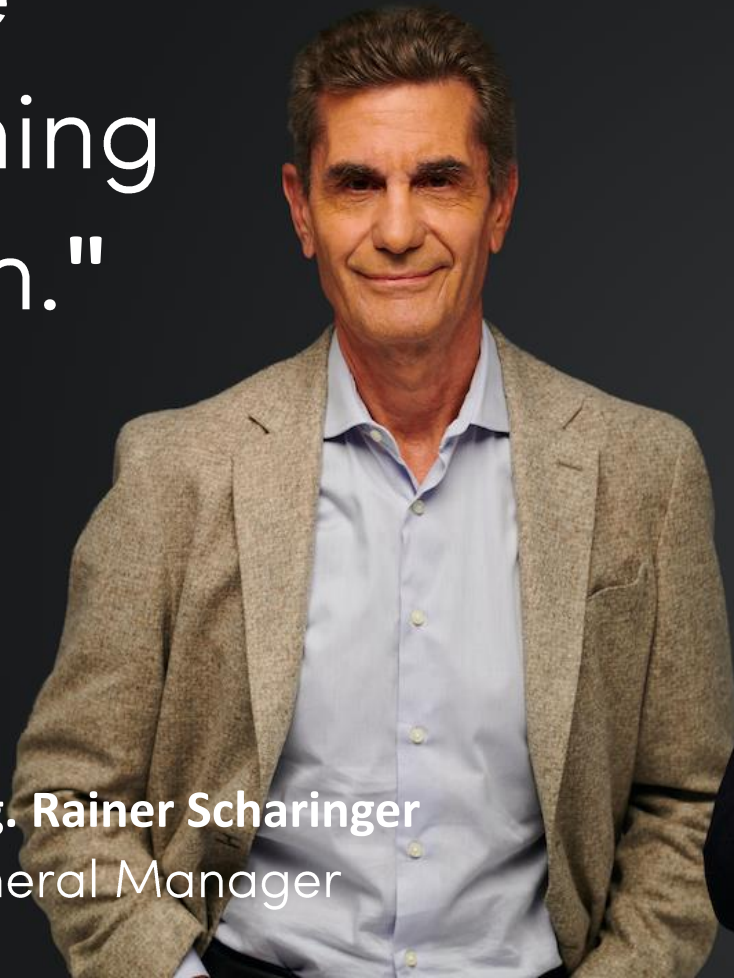
"The digital agency for the future" sees more opportunities than risks in the new reality. Our team consists of creative and knowledge workers from all areas of digital communication. We develop **websites, webshops, marketplaces, digital strategies, e-commerce strategies** and deal with **CRM** and **Big Data** models.

REICHLUNDPARTNER

Digital



"The
winning
team."



Mag. Rainer Scharinger
General Manager



Matthias Reichl, BSc
General Manager



REICHLUNDPARTNER

Digital

”

Creating outstanding
digital experiences
made for human needs.

Our Competencies

Products



Websites



Web-Portals



eCommerce



Marketplaces



Platforms

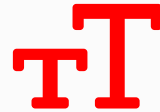
Services



CRM



SEO & SEA



Content Design

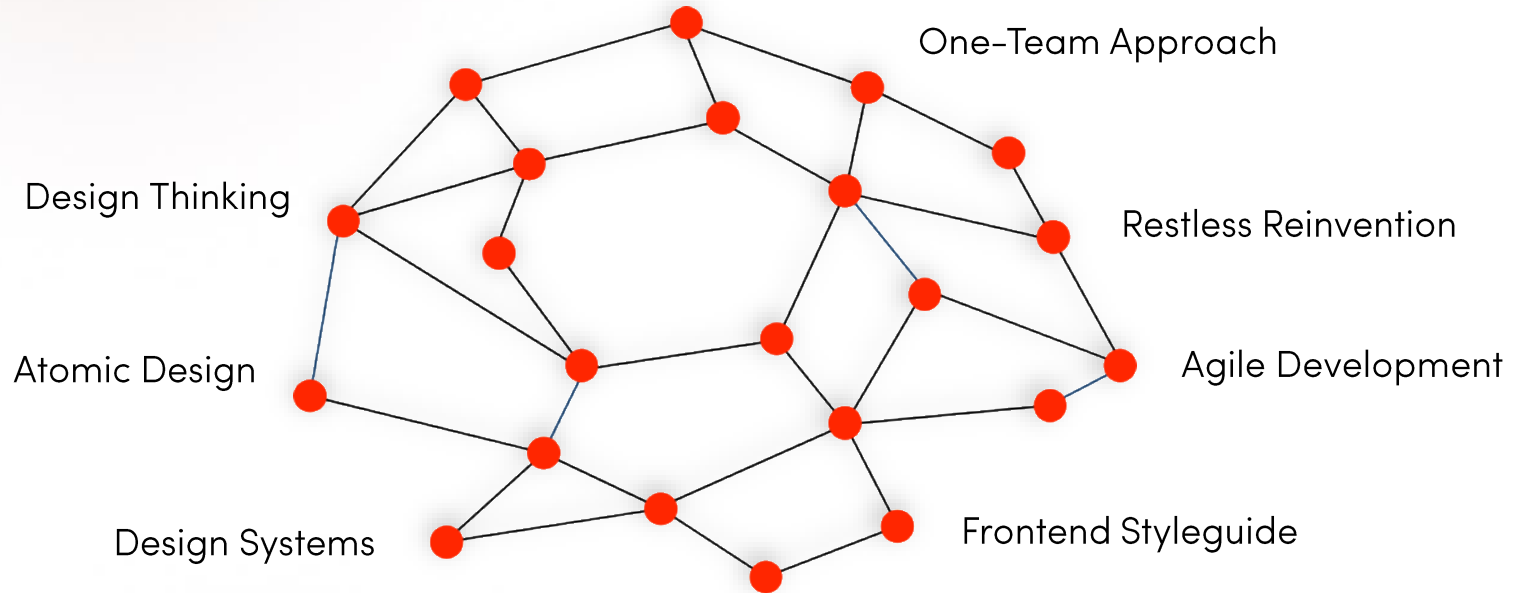


User Research



Data Analytics

We work with...

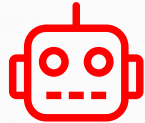


What's important to us



Human needs

In the last 20 years, human needs have always been guided by technological possibilities. Digital products are often developed without people in mind and do not survive.



KPIs

Are the highly touted measures working? Using real-time analytics, performance can be tracked at any time and precise recommendations for action can be derived.



High Speed

An idea is worthless if it is not implemented at the right time. Through agile development and the use of design systems, digital products can be launched in a short time.



UX = ROI

Is user experience a nice-to-have or is it worth investing more here? Forrester Research studies show that a good UX can increase ROI by up to 400%. Design offers real competitive advantages.

Strategy & Tactics

- Strategically sound, holistic consulting
- Development of online strategies
- Development of eCommerce strategies
- Analytics & optimization

Design & Development

- Web Design
- Web Development
- Search Engine Optimization (SEO)
- Search Engine Advertising (SEA)
- Web Analytics

Project Management

- Smooth job processing
- Newsletter Management
- Content Management
- Cost management, time management
- Quality assured in-house programming
- Ensuring successful operation

Security

Design and implementation of contemporary **security measures** and **data backup strategies**.

Technologies

In principle, we work in a technology-neutral way. Mostly we rely on:
**eZ Platform, Wordpress, Typo3, Silverstripe, Magento, Sylius, eMarsys,
MailChimp, Mailworx ...**



WILLKOMMEN IM REBER ONLINESHOP



36% zarte Milka
Alpenmilch
Schokolade



28% frische
Vollmilch

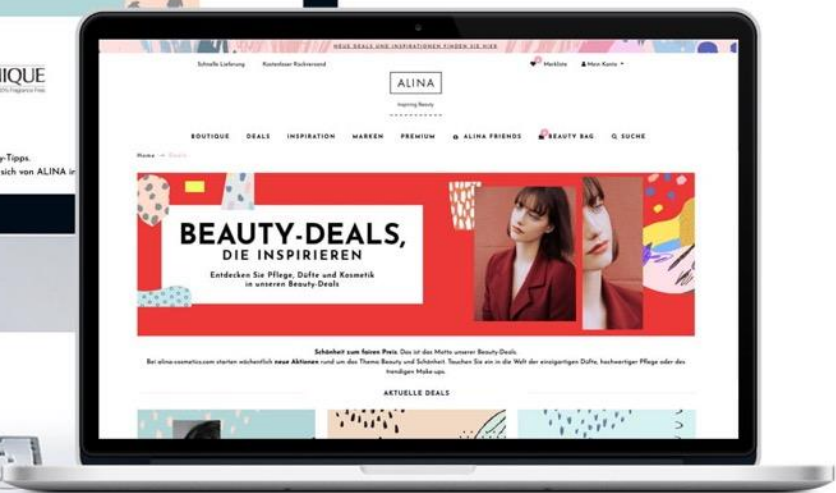
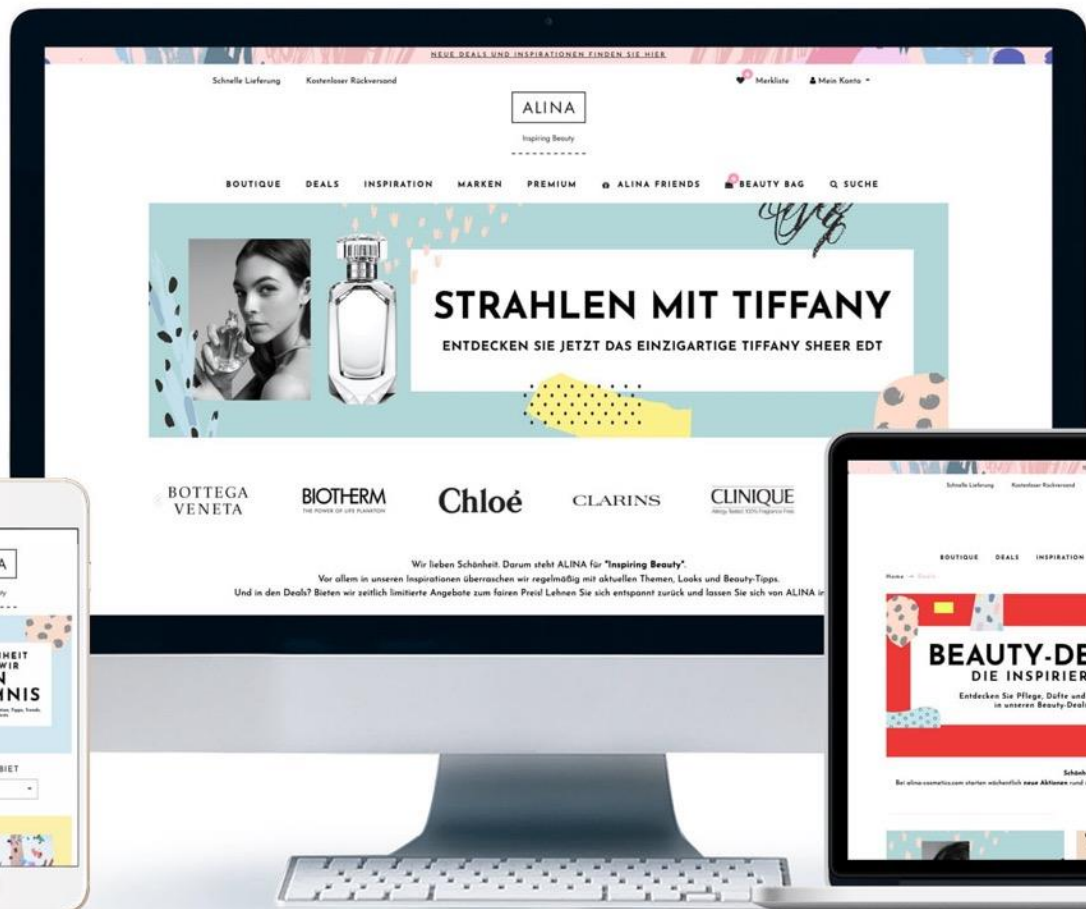
luftig-leichtes
Kakaobiskuit

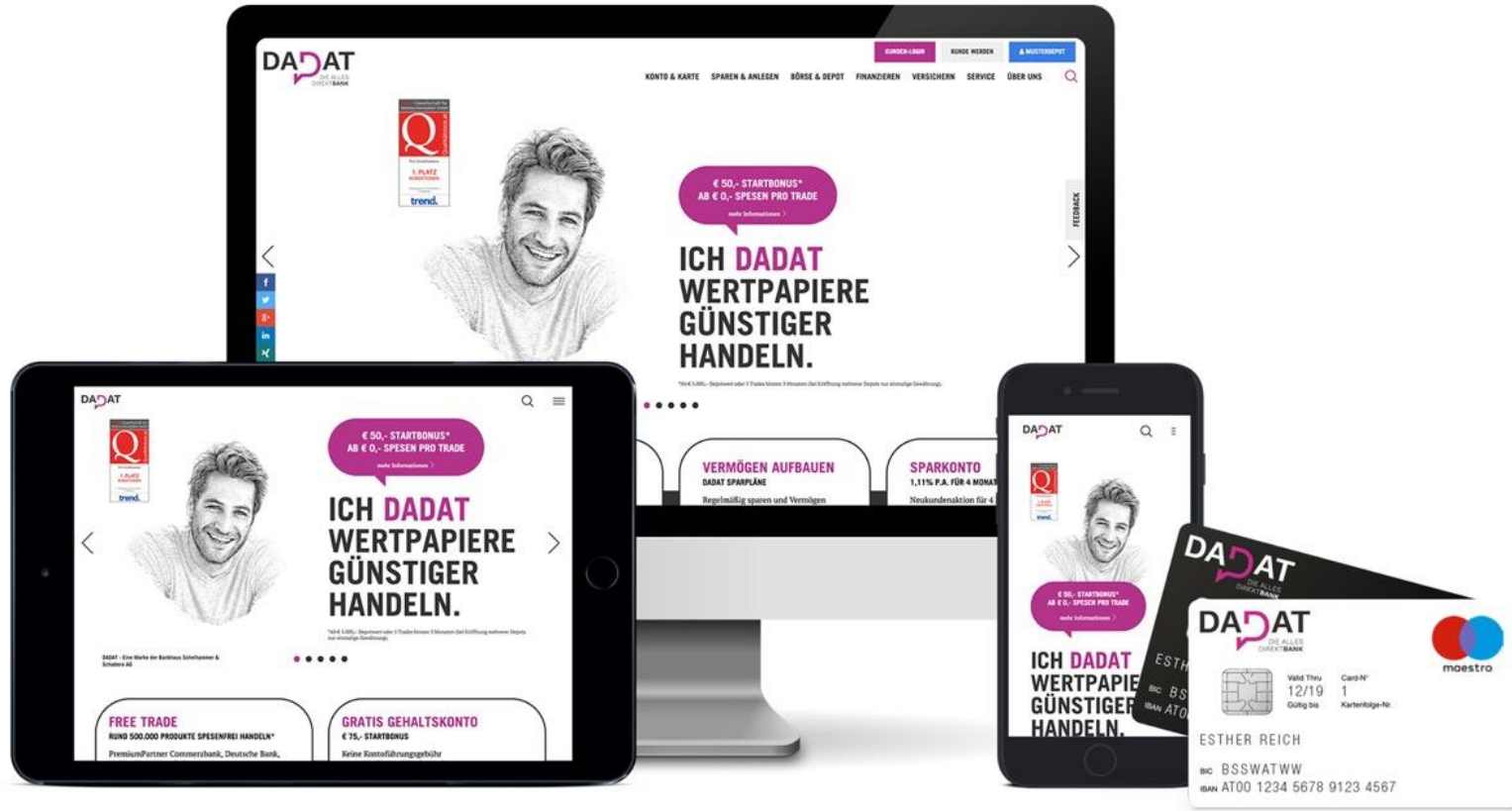


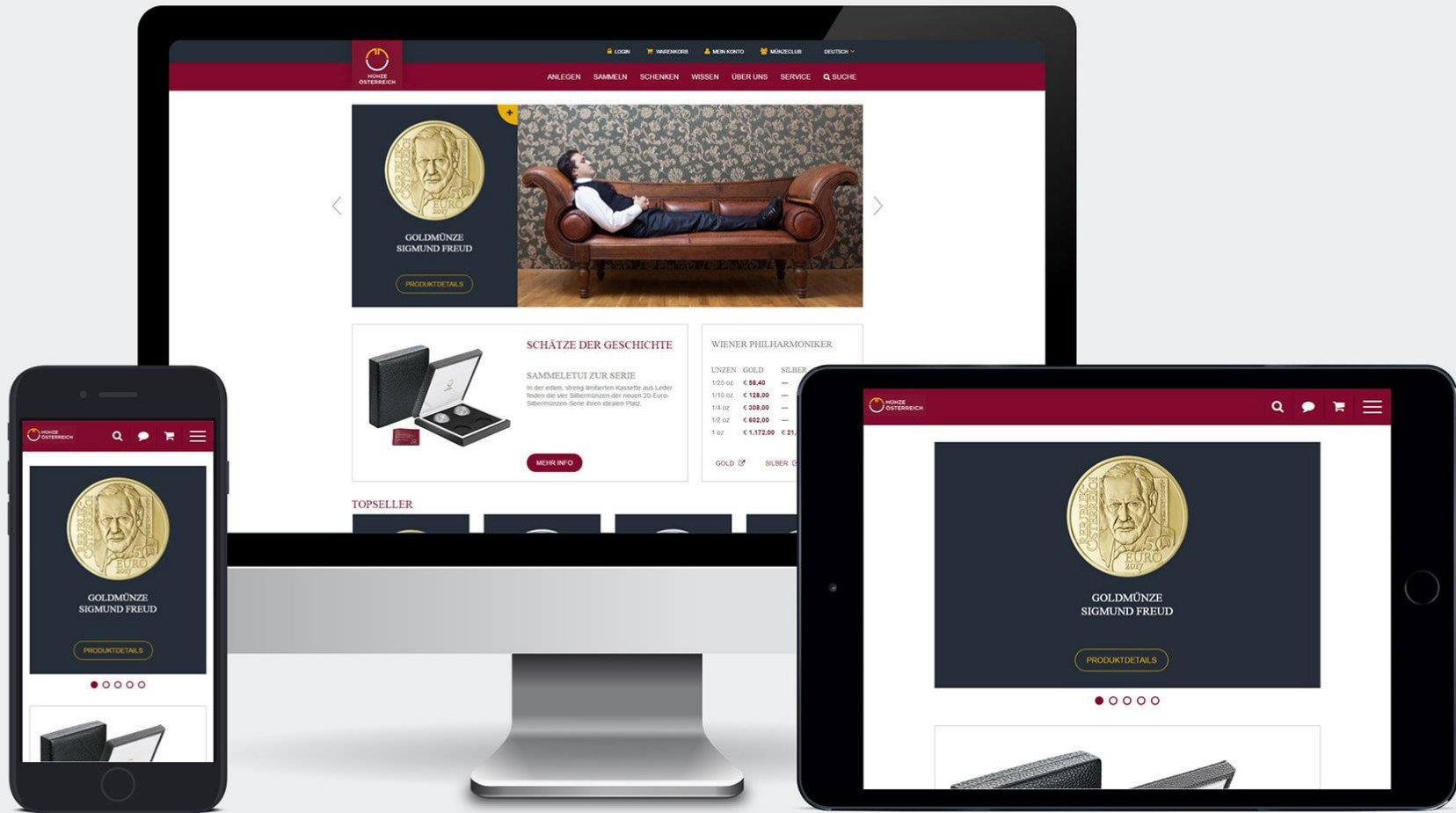
MILKA, DIE ZARTE MARKE

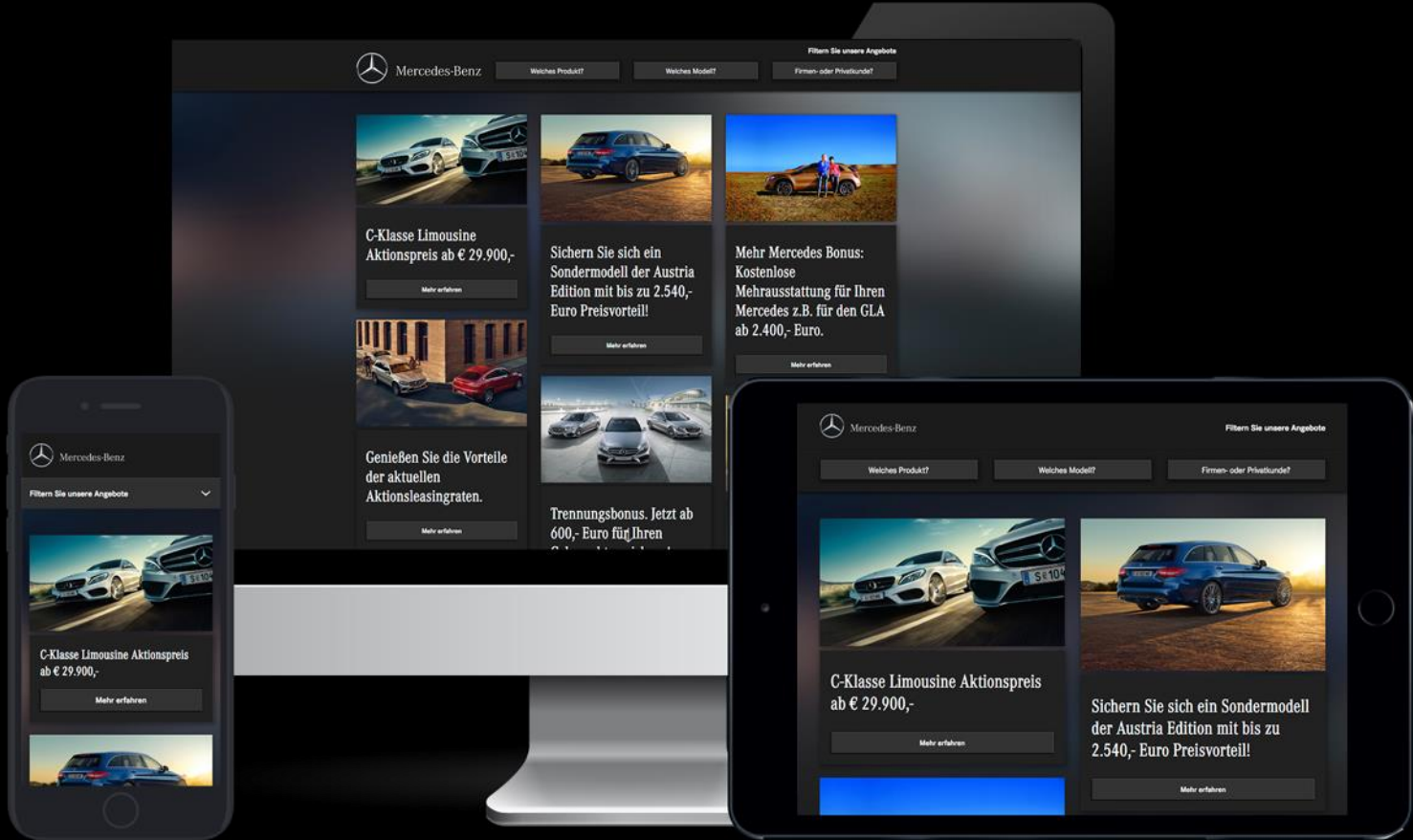
Milka, die beliebteste Tafelschokolade im deutschsprachigen Raum, erkennst du sofort an

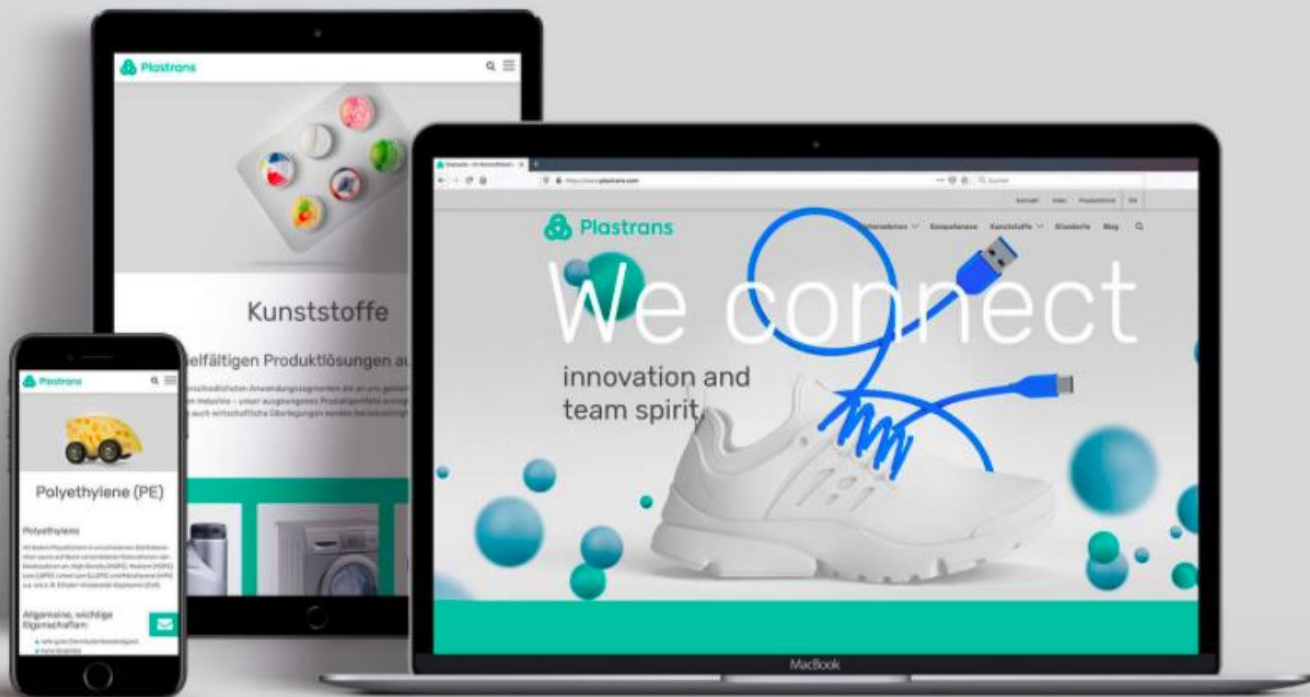












Plastrans



Kunststoffe

vielfältigen Produktionslösungen an

Industrie - einer ausgeprägten Produktqualität sowie auch wirtschaftliche Überlegungen werden berücksichtigt



Polyethylen (PE)

Polyethylen

Wir bieten Polyethylen in verschiedenen Dichtestufen und verschiedenen Anordnungen an. Wir sind spezialisiert auf PE-Hohlschichten (PE-HS), PE-HS (PE-HS) und PE-HS (PE-HS) sowie PE-HS (PE-HS) und PE-HS (PE-HS) mit bis zu 10 Schichten. Kontaktieren Sie uns für weitere Informationen.

Allgemeine, wichtige Eigenschaften:

• sehr gute Chemikalienbeständigkeit
• hohe Flexibilität



Plastrans

We connect

innovation and
team spirit

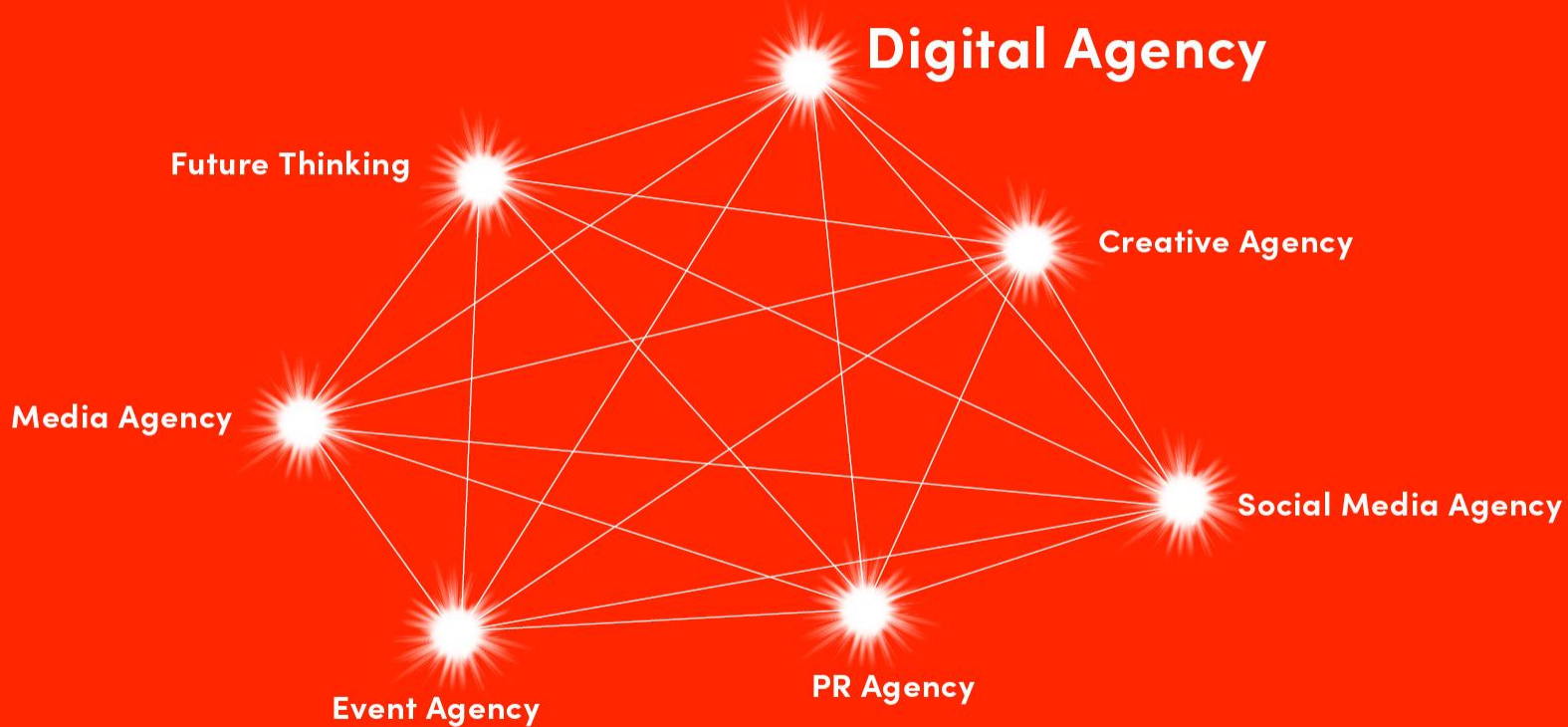


MacBook



More than a Digital Agency

REICHLUNDPARTNER Digital is much more than a conventional Internet agency, online agency, web agency, digital agency, because we also have the background of a creative agency, media agency, PR agency, social media agency, event agency and a think tank for the development of new business models.





RUP

REICHLUNDPARTNER

Public Relations

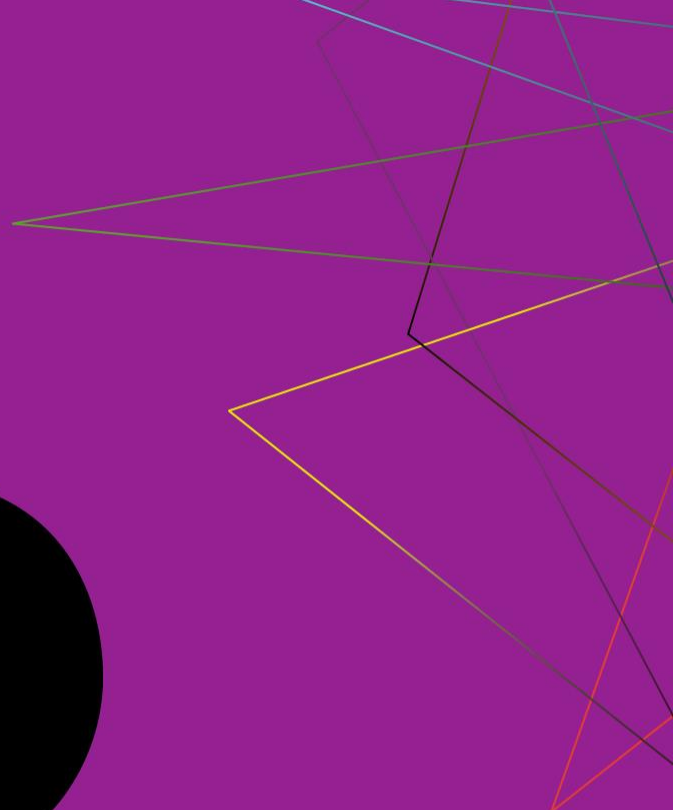
Public Relations.

Our team

for efficient

public relations.

PR



Public Relations

"The PR Agency for the Future" relies primarily on quality media to differentiate itself from the fake news of social media.

"Doing good
and talking
about it."

Michael Obermeyr
General Manager



"In the eyes of society,
we are not what we are,
but what we are believed
to be."

Mag. Daniela Strasser
General Manager



Core competencies

- Agenda Setting
- Corporate PR
- Brand PR
- Product PR
- Lifestyle PR
- Crisis PR
- PR Coaching
- Corporate Publishing

REICHLUNDPARTNER
Public Relations







Professional



CELEBRATING THE FUTURE

KEBA
Automation by Innovation



CELEBRATING THE FUTURE

More than a PR Agency

We are much more than a conventional PR agency, because we also have the background of a creative agency, media agency, digital agency, social media agency, event agency and a think tank for the development of new business models. So we simply offer our customers more. This makes us a strong partner for successful public relations.





RUP

REICHLUNDPARTNER

Media

Our media planning team

"The media agency for the future" thinks holistically and creatively.
We focus on the **interplay of analog, digital and social media.**

In doing so, we use the most advanced **planning and optimization tools** in our industry.

A series of thin, overlapping lines in light blue, purple, green, and yellow form an abstract geometric pattern in the top-left corner of the image.

M

Media.

**Our team for
holistic media
planning.**

"Real effectiveness is
worth more than
apparent efficiency."

Sabine Abt

Classic Media Director



"Global or local?
Digital media are
accurate & measurable."

Raffaela Hinterreiter
Digital Media Director



Strategy & Tactics

- Development of holistic media strategies
- Strategically sound holistic media consulting
- Strategic media planning (classic, online)
- Tactical media planning (classic, online)
- Media auditing (classic, online)

Optimization & Purchasing

- Media optimization (classic, online)
- Media research (classic, online)
- Media buying (classic, online)
- Own ad server
- Programmatic buying

AUS LIEBE ZUM SPORT

INTERSPORT

EPAMEDIA



INTERSPORT WANDERTAG

INTERSPORT WANDERTAG

2018

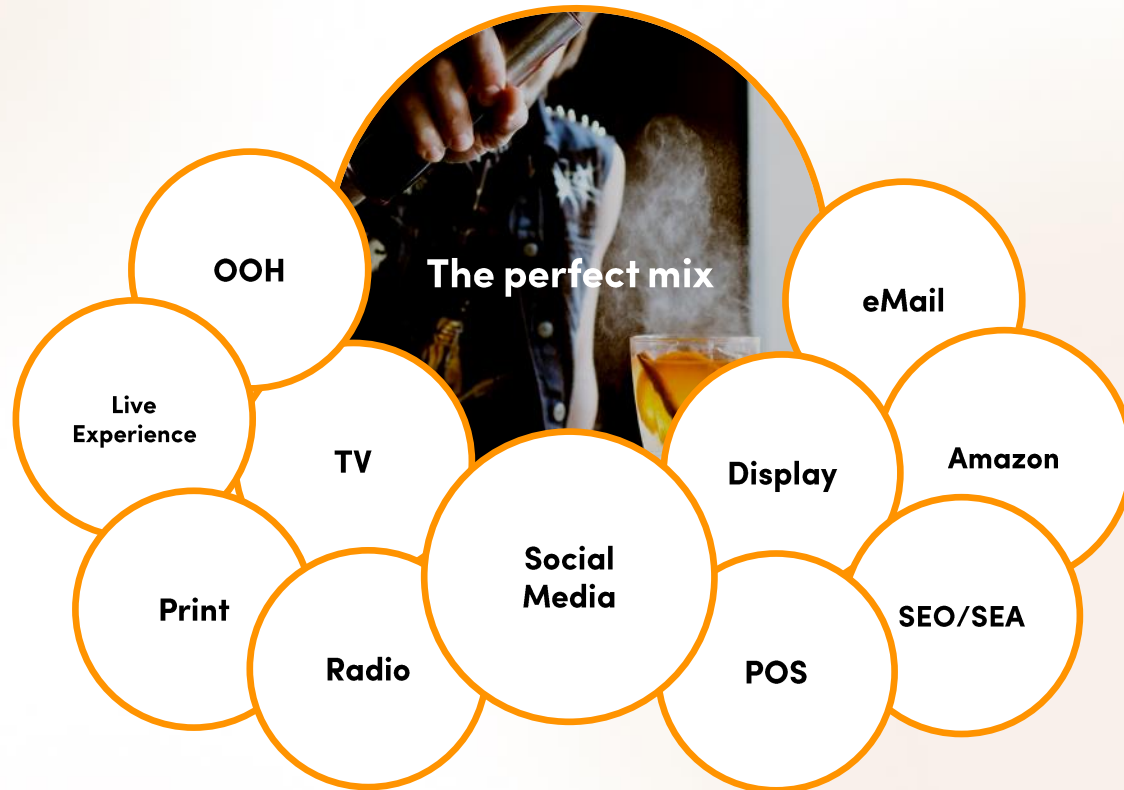


Project Management

- Smooth job processing
- Cost management
- Time management

REICHLUNDPARTNER

Media



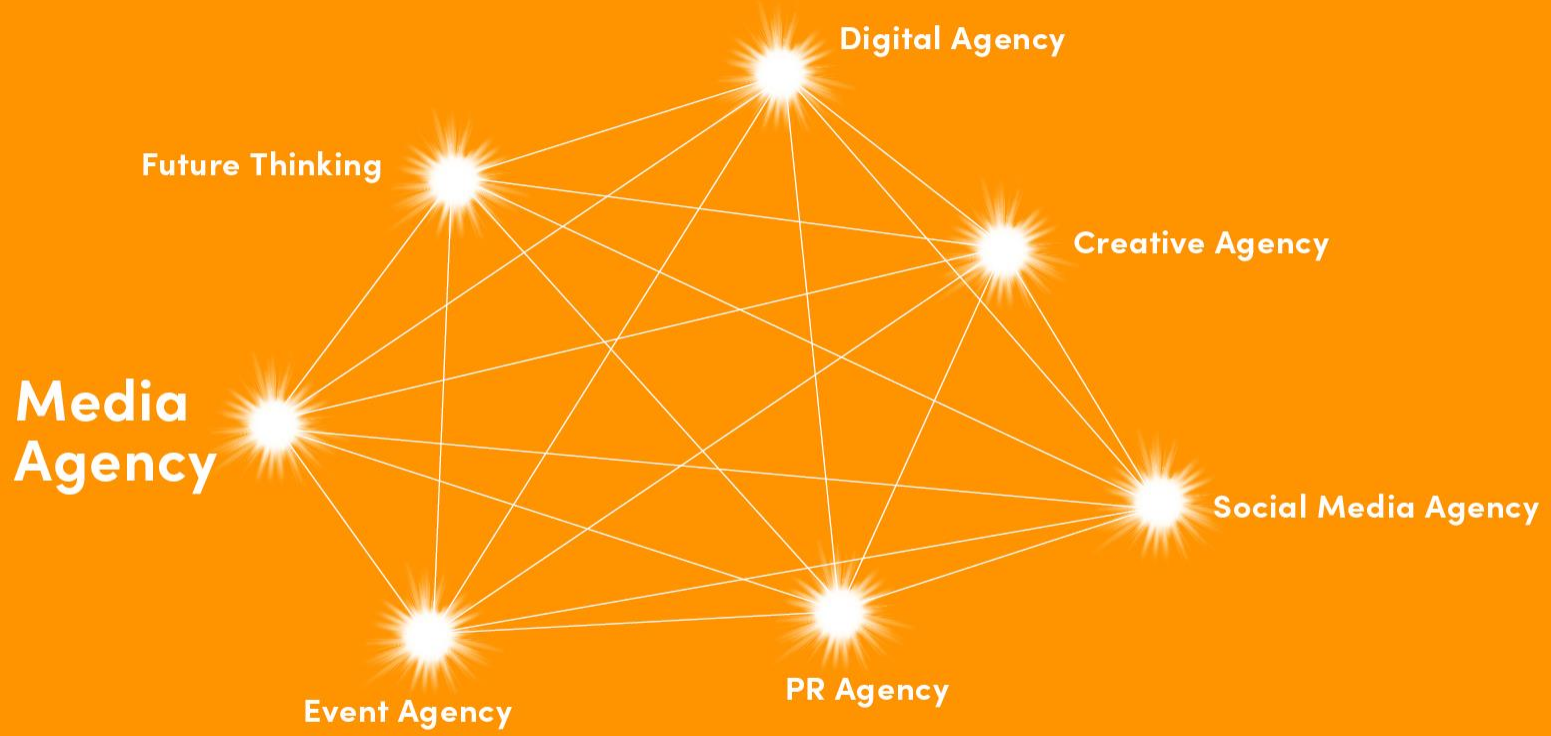


xpert award
2019

Silber
-Agenturen
Reicht und
Media

More than a Media Agency

We offer far more than any other conventional media agency can. Because as the only media agency in Austria, we have the background of a creative agency, digital agency, social media agency, public relations agency, event agency and a think tank for the development of new business models. And then there's the individual, personal support provided by experienced, highly trained media planners.





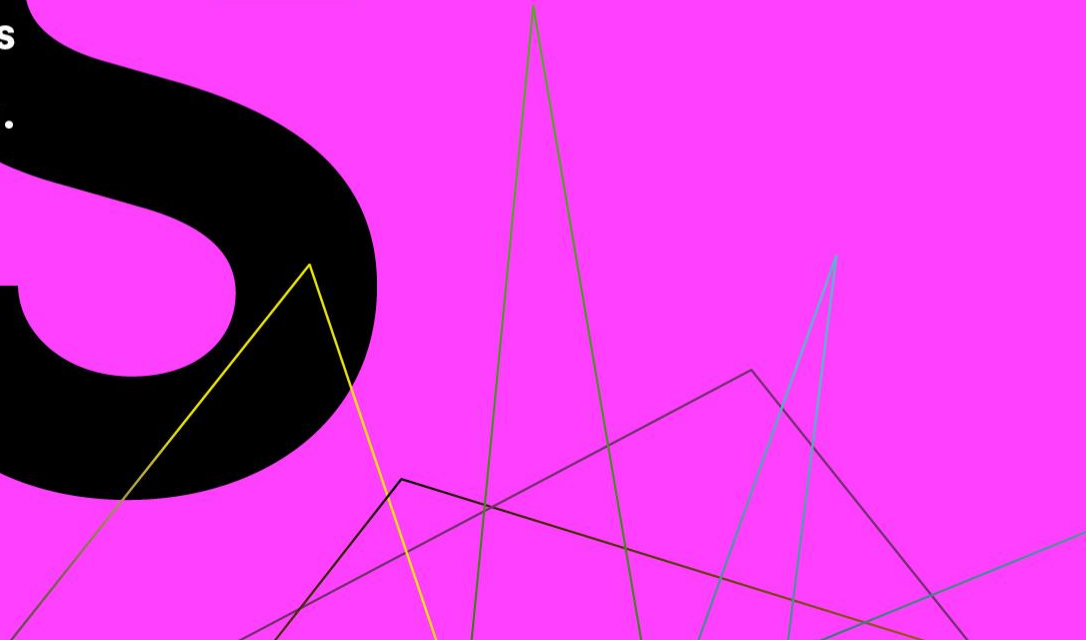


Social Media.

Our team for

communities, networks

and dialog marketing.





Networks & Communities

The future belongs to social media. And that's why we rely on a young, highly trained social media team: SMC Social Media Communications was founded in 2011 by Petra Ackerl, Markus Huber and Rainer Reichl and has since been run as an independent company.



"Excellence
through
intelligence."

Markus Huber, MSc
Petra Huber, BSc
General Managers



Networks & Communities

We develop strategies for dealing with the "social community", integrate them into holistically planned campaigns, deal with Big Data and also all other areas of digital communication.

DADAT
DIE ALTE
DIE NEUE



WECHSELN SIE KEINER
ZUR INNOVATIONSBANK!

ICH DADAT[™]
ZUR DADAT[™]
UMSTEIGEN.

0000000

DADAT



1,7% - 3,99% KONTOK
DARLEHENSZINSAFZUG

ICH DADAT[™]
NIX FÜRS
KONTO ZAHLEN.

N
N.

DADAT



1,7% - 3,99% KONTOK
DARLEHENSZINSAFZUG

ICH DADAT[™]
DIE BANK
WECHSELN.

DADAT



1,7% - 3,99% KONTOK
DARLEHENSZINSAFZUG

ICH DADAT[™]
UNSTIGER
TRADEN.

DADAT



1,7% - 3,99% KONTOK
DARLEHENSZINSAFZUG

ICH DADAT[™]
HÖHERE Z
ASSIERE.



BILLA



DADAT Bank
10. Januar 2019 · 11
Das DADAT Team wünscht euch einen guten Rutsch in neues Jahr! 🍀



DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Wir wünschen euch einen erfolgreichen Start ins Jahr 2019! 🍀

FROHES NEUES JAHR!

2019

€75,-
als Neukundenbonus!

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Heute werden ganz viele auch ins neue Jahr 2019! 🍀 Und das ist eine tolle Sache! Denn das bedeutet, dass wir euch ein tolles Geschenk machen können: Ein Bonus von €75,-! 🎁

DADAT Bank

11 · 2 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
"Ja ganz Januar, so geht das Jahr!" Laut dieser Börsennotiz geht das neue Jahr mit einem Anstieg um genau 100% einher. 📈

DADAT Bank

11 · 4 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
"Ich gebe Januar, so geht das Jahr!" Laut dieser Börsennotiz geht das neue Jahr mit einem Anstieg um genau 100% einher. 📈

80%

DADAT Bank

11 · 1 Kommentar · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Wir stellen den heutigen internationalen Dankschönheit Tag und euch ein tolles Geschenk. Eine und Überraschung! 🎁

DANKSCHÖN!

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Alles, Fehls, Schaden oder doch nur ein Spartein – die Welt ist voller Überraschungen! 🎁

WAS WÄRE DAS LEBEN, HÄTTEN WIR NICHT DEN MUT, ETWAS ZU RISIKIEREN.

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Man muss nicht immer jedem Trend folgen. Doch an der Börse sind wir nicht, die aktuellen Trends sind in jeder Hinsicht zu beachten.

20% **80%**

DADAT Bank

11 · 1 Kommentar · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Für eine tolle Überraschung!

20% **80%**

DADAT Bank

11 · 1 Kommentar · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Börsemännchen mit A-Z, von A bis Z, "Alphabet" ist eine tolle Sache! 📈

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Im Gegensatz zur hartem Schweißarbeit im Winter sind die Temperaturen im Sommer sehr angenehm. 🌞

Schweißsystem 2.0

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Das ist der perfekte Geschenk für alle, die sich für die Börse interessieren. 📈

Hard Bread - die Folgen für Österreich

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
"Zukunft" ist ein tolles Wort! 📈

Karte vs. Cash

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Das ist der perfekte Geschenk für alle, die sich für die Börse interessieren. 📈

FANG NIE AN AUFTÜNDEN, HÖR NIE AUF ANZUFANGEN!

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
In diesem Sinne wünschen wir euch einen tollen Start ins Jahr 2019! 🍀

ICH DADAT FLEXIBEL SPAREN.

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Sparen ist eine tolle Sache! 📈

Ein Spard von Bullen & Bären

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Das ist der perfekte Geschenk für alle, die sich für die Börse interessieren. 📈

Ein Spard von Bullen & Bären

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Für eine tolle Überraschung!

Ein Spard von Bullen & Bären

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Der Trading Markt ist ein tolles Geschäft! 📈

ICH DADAT FLEXIBEL SPAREN.

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Für eine tolle Überraschung!

80%

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Für eine tolle Überraschung!

80%

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Für eine tolle Überraschung!

ÜBERSCHÄTZEN DES RISIKOS IST DAS ÜBERSCHÄTZEN VON SICH SELBST.

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Für eine tolle Überraschung!

ICH DADAT JETZT EIN DEPOT ERÖFFNEN.

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Für eine tolle Überraschung!

80%

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Für eine tolle Überraschung!

ICH DADAT NIX FÜRS KONTO ZÄHLEN.

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Für eine tolle Überraschung!

VIEL MEHR ALS UNSERE FÄHIGKEITEN SIND ES UNSERE ENTSCHEIDUNGEN, DIE ZEITEN, WEA WIR WÜNSCHEN SIND.

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank
10. Januar 2019 · 11
Für eine tolle Überraschung!

Die Finanzen des Österreich

DADAT Bank

11 · 3 Kommentare · 1 Mal geliebt

👍 🗨️ 📧

Kommentare anzeigen

DADAT Bank 10. Juni 2019 · 48

Teil in Ma und im Juni? Bist du der beliebteste Aktienkäufer der Börse... Doch wir wünschen dir diese werden deine Zukunftsplaner! Hier unser Aktien-Check! 📈👉



Soll ich Markt? 📈

Markus Huber und 37 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Ein kleiner Schritt zum Wegbringen der Posten...👉📈👉



Finne deine Ziele und dein Geld und dein Ziel wird dir mehr gelohnt

Markus Huber und 37 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Du bist zwar beherzigt, malig, aber dennoch...Wahrscheinlich in der Kommunikation! 📈👉

ZEIT IST DAS, WAS MAN AN DER GRENZ LIEBT.

Markus Huber und 37 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Die DADAT Bank ist nicht irgendeine kleine Bank, sondern eine der größten in Europa! 📈👉

NUR NOCH FÜR KÜRZE ZEIT!



ICH DADAT € 150,- STARTBUSS KASSIEREN.

Markus Huber und 42 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Ich DADAT oder...Fehlbedienung der neuen Woche starten? 📈👉

DER GEDANKE LEGT DEN GRUND FÜR DEN ERFOLG.

Markus Huber und 37 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Nur noch für kurze Zeit! Ich DADAT Bank ist ein Depot eröffnen und mit dem neuesten...📈👉

NOCH BIS 30.04.2019!

€ 100,- STARTBUSS BEI DEPOSITÖRÖFFNUNG



Markus Huber und 37 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Wir wünschen ein frohes Osterfest und viel Glück bei der...📈👉

FRÖHE OSTERN



Markus Huber und 37 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Machen auch jetzt ein Update der Seite für die neue...📈👉

WER ÜBERLEBT, SUCHT AUCH BEWEGGRÜNDE, NICHT ZU ZURÜCK.

Markus Huber und 38 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Nur bei der DADAT Bank...Investive Online Vermögensverwaltung...📈👉



ICH DADAT MEIN VERMÖGEN MEIN VERMÖGEN WACHSEN LASSEN.

Markus Huber und 38 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Der Grund mehr, mit einem...Trending in die Welt...Maße...📈👉

DIE MEISTEN GROSSEN TATEN, DIE MEISTEN GROSSEN GEDANKEN HABEN EINEN RELAXELICHEN WERTEN ANFANG.

Markus Huber und 37 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Hinter geschlossenen...noch geöffnet...📈👉



ICH DADAT MIR DEN BESTEN MIX ZUSAMMENSTELLEN LASSEN.

Markus Huber und 37 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Sicherst dich jetzt...100% Rabatt auf ein...Ausgabeaufschlag...📈👉

AUSGABEAUFCHLAG BEI FONDS MAXIMALER RABATT 100%

Markus Huber und 37 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Warum das Sparbuch...100% Rabatt auf ein...Ausgabeaufschlag...📈👉

SPARSCHEIN VOLL?



Markus Huber und 33 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Die DADAT Bank ist ein...Testieger...📈👉



Markus Huber und 33 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

So schnell und einfach...auf ein...Konto eröffnen...📈👉



EIN KONTO ERÖFFNEN ICH DADAT.

Markus Huber und 3 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Fürchten Sie...100% Zinsen...📈👉



JETZT MIT 1,20% ZINSEN JA.

Markus Huber und 3 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Ich DADAT...ein...Sparkonto eröffnen...📈👉



ICH DADAT EIN SPARKONTO ERÖFFNEN.

Markus Huber und 3 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Ich DADAT...ein...Sparkonto eröffnen...📈👉



Markus Huber und 38 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Der Unterschied...Tendenzen...und...Konten...📈👉

PLÄNE SIND DIE TRÄUME DER VERSTÄNDIGEN.

Markus Huber und 12 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Für viele...ein...Taschengeld...📈👉



ICH DADAT TASCHENGELD ZAHLEN.

Markus Huber und 42 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Ich DADAT...ein...Taschengeld...📈👉



ICH DADAT HEUTE PRODUKTIV SEIN.

Markus Huber und 12 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Ich DADAT...ein...Taschengeld...📈👉



FREE TRADE

Markus Huber und 12 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Ich DADAT...ein...Taschengeld...📈👉



Markus Huber und 12 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Ich DADAT...ein...Taschengeld...📈👉



48% +
29% =
15% -
8% ?

Markus Huber und 42 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Ich DADAT...ein...Taschengeld...📈👉

ZUM GEBURTSTAG DARFST DU DIR EIN BUCH VON MIR WÜNSCHEN!

DANK WÜNSCHEN ICH MIR EIN SPARGRÜBE!

Markus Huber und 12 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Ich DADAT...ein...Taschengeld...📈👉



Markus Huber und 3 weitere Personen · 1 Tag genau

👍👎🔍🗨️👤

Kommunikation anzeigen

DADAT Bank 10. Juni 2019 · 48

Ich DADAT...ein...Taschengeld...📈👉



Markus Huber und 3 weitere Personen · 1 Tag genau

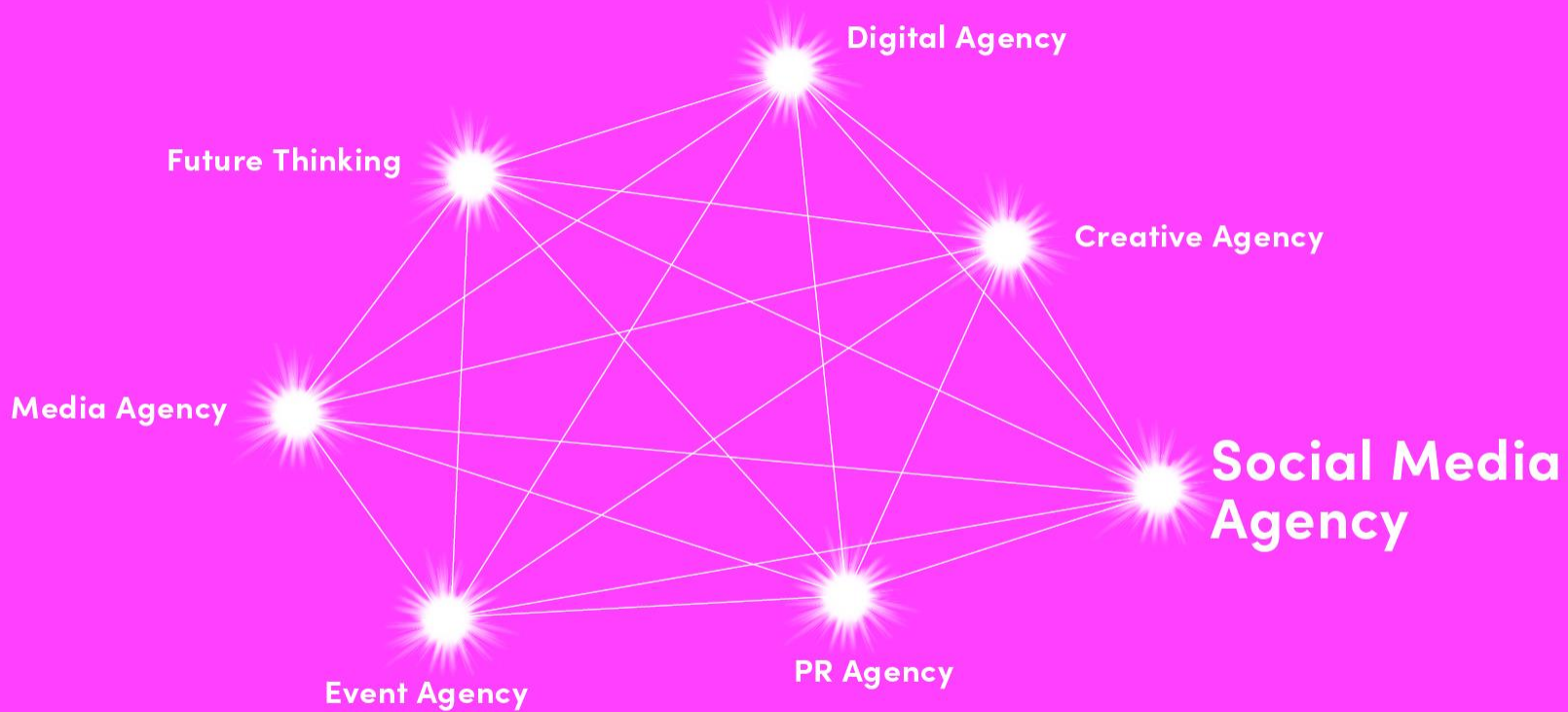
👍👎🔍🗨️👤

Kommunikation anzeigen



More than a Social Media Agency

SMC offers far more than any other conventional social media agency can. Because as the only social media agency in Austria, we have the background of a creative agency, digital agency, media agency, public relations agency, event agency and a think tank for the development of new business models. And in addition, we offer individual, personal support from experienced, highly trained social media specialists.



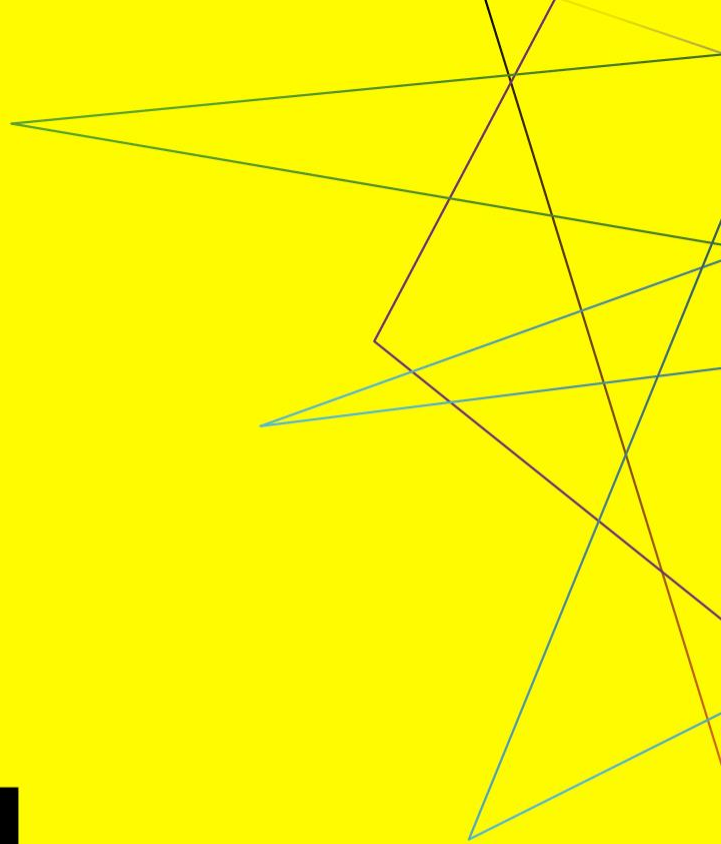




GESELLSCHAFT FÜR ERLEBNISMARKETING®

Live Experience.

**Our team for
experiential marketing.**





Live Experience

The more space digital channels take up in our lives, the more important the **personal experience** becomes. For the Society for Experiential Marketing, "**live experience**" - learning through personal experiences - is the tried-and-tested approach to successful **event marketing** and **incentive management**.



Mag. Rainer Reichl
Founder

Mag. Hermann Gruber
General Manager

Dr. Rudi Lumetsberger
Founder

A stage performance featuring a musician playing a guitar on a small platform. The stage is illuminated by spotlights from above. The background is a large screen displaying a digital graphic of a globe with glowing blue and red lines, suggesting a global network or data flow. The overall atmosphere is high-tech and dynamic.

We believe
in the power
of experiences.



Experience creation

Conception, storytelling, staging, dramaturgy, scenography, setting.



Events

Marketing events, product launches, award galas and anniversaries, start-ups and openings, media summits and press launches, capital market days, congresses with an experiential character, eco-efficient events.







Incentives

Learning expeditions (business, eco, social), sales competitions, motivation programs, incentive systems, incentive events, customer retention concepts, loyalty programs









Worlds of Experience

Brand promotions, roadshows, temporary brand and
and theme worlds (company, brand, product presentations), trade
fairs and exhibitions



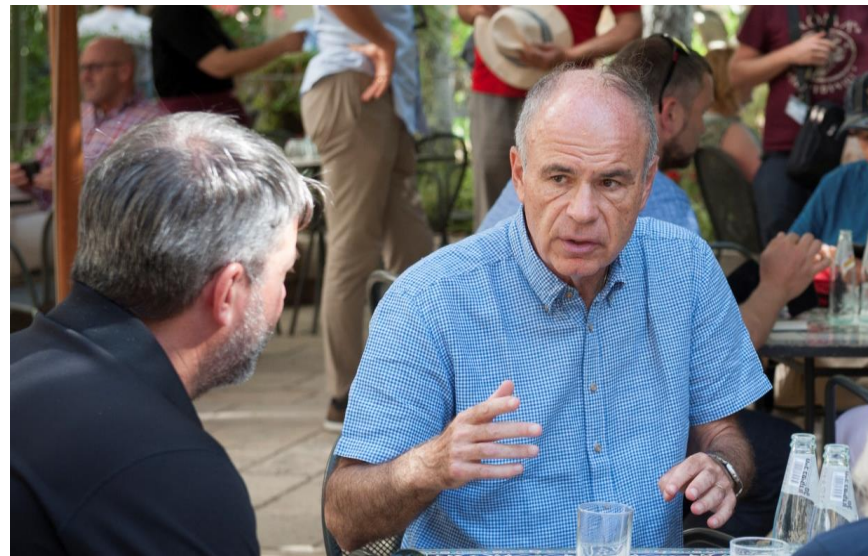




Internal communication

Business expeditions, workshows, executive meetings, management conventions, motivational events, information and learning events (change processes, leadership programs, vision and mission statement processes, strategy presentations, etc.)







Eco Efficient Events

Experiential CSR programs, value-oriented incentives, climate-neutral event design



Experience values

Conserve resources

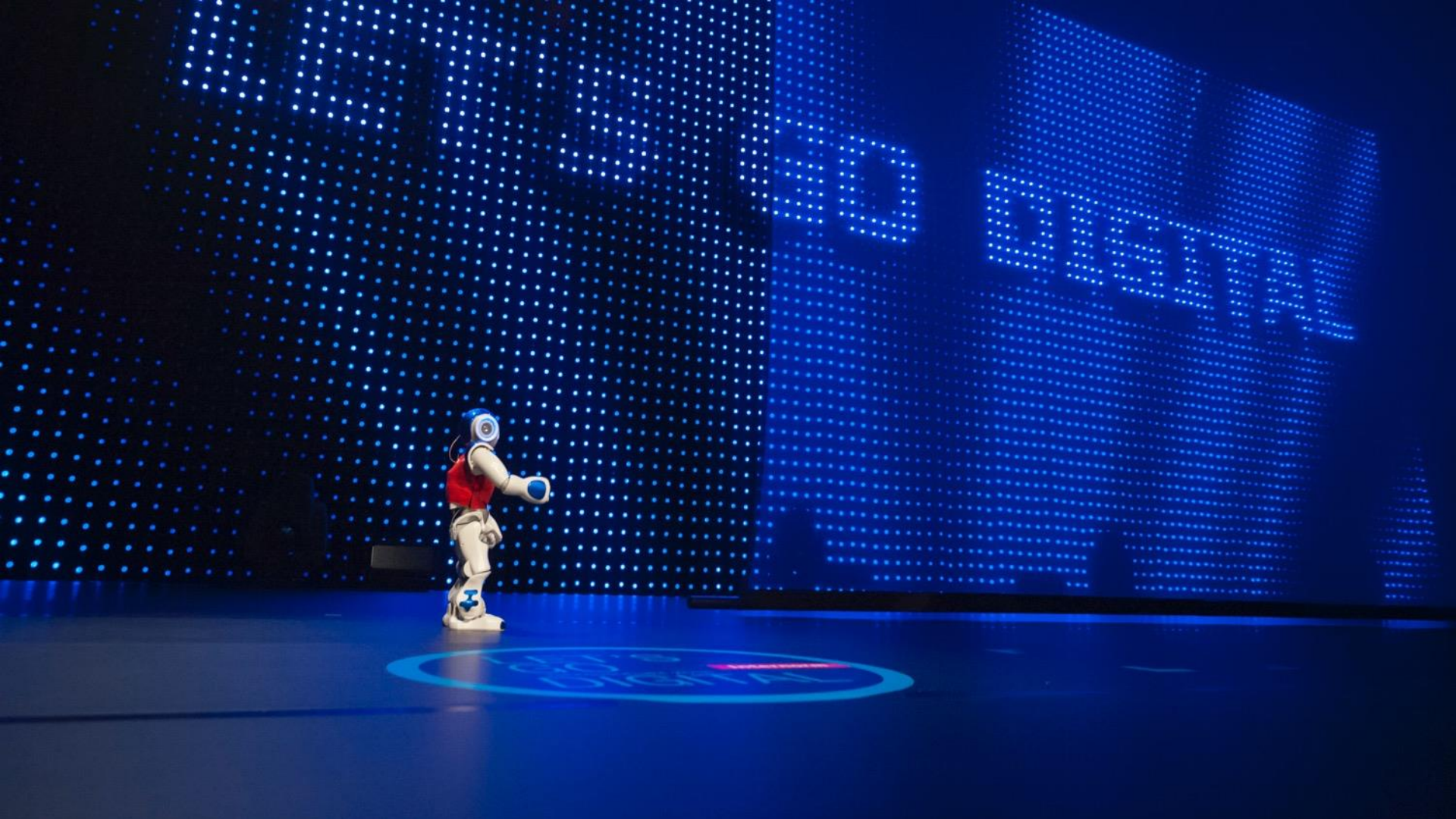
Social commitment

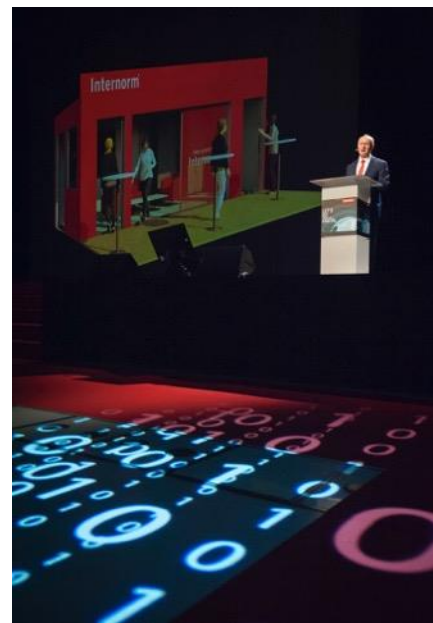




Digital Experience Events

Mobile and online platforms, live streaming,
VR/AR Worlds, AI Experiences, Webcasts, Webinars, Social Media







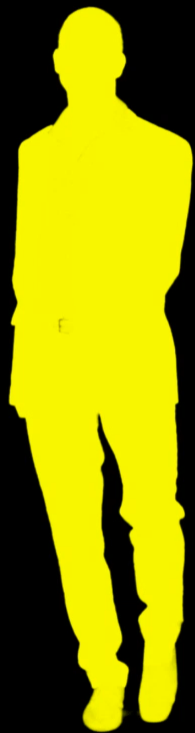
Experiential Marketing

Gesellschaft für Erlebnismarketing was founded in 1993 by Rudolf Lumetsberger and Rainer Reichl and is run as an independent company.

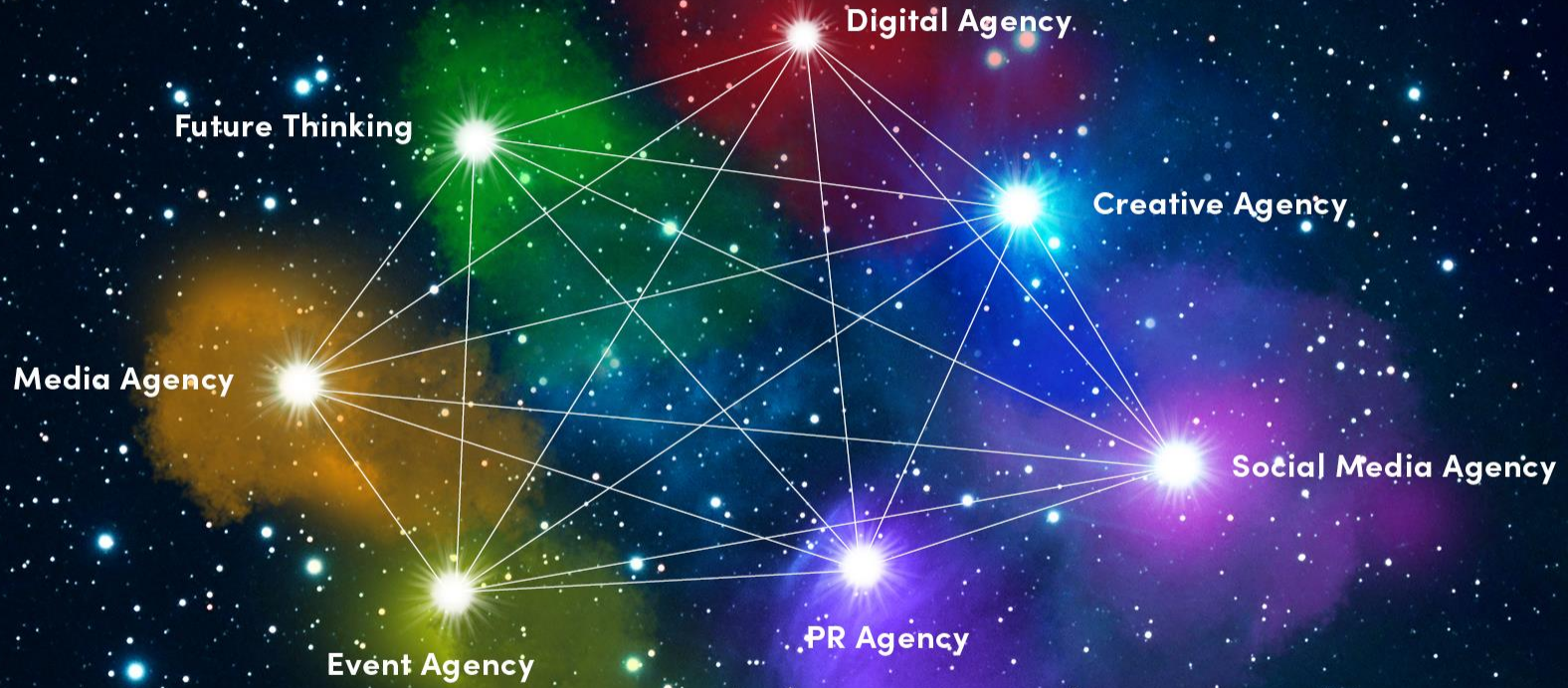


Much more than an Event Agency

Erlebnismarketing offers far more than any other event agency can. Because as the only social media agency in Austria, we have the background of a creative agency, digital agency, social media agency, public relations agency, media agency and a think tank for the development of new business models. In addition, we have an international reach: In the last 29 years, projects have been designed and implemented in 78 countries around the world.



"We are big enough
for complex tasks and
small enough for
personal attention."



Why we are
the right partner
for our customers?

1. Powerful

We are one of the most powerful and successful communications agencies in the German-speaking world.

2. Holistic

We think holistically and, as an agency, deal with the strategic positioning of brands, the creation and design of communication strategies across all communication channels.

3. Broadly positioned

We cover all areas of marketing communications. We are a creative agency, media agency, PR agency, digital agency, social media agency, event agency and a think tank for business model innovation.

4. A strong team

We are more than 170 highly trained specialists and generalists from all areas of marketing communications.

5. Competence

We have our own experienced, interdisciplinary networked competence teams for Retail & eCommerce, Services, Media, Consumer Goods, FMCGs and B2B

6. Austrian

We are an Austrian company with offices in Germany and Switzerland, strong cooperation partners in Central and Eastern Europe and are networked with more than 100 agencies worldwide.

7. Entrepreneurial thinking

We are an interesting partner for all people who want to make a difference because we think and act entrepreneurially ourselves.

8. Strategic and creative

We provide all our clients, regardless of size, with high levels of consulting, goal-oriented, strategic creativity and smooth job processing.

9. A real alternative

We are independent and therefore a real alternative to the often purely financially driven, multinational agency networks.

10. Individual

We are big enough for solving complex tasks. And we are small enough for the personal support of our customers.

11. And one more thing:

We offer the best coffee in our industry 😊

REICHLUNDPARTNER

Thx!