



The Power of Social Media.





Growing Audiences.

We deal with holistic social media strategies, content management, social seeding, SEO and coaching. Depending on your wishes, we can take over the management of the social media presence completely or provide support as consultants.



Our services



Consulting & Strategy

- Social Media Strategy
- Social Media Research
- Social Media Purchasing & Optimization
- Performance Automation
- Tracking, Analytics & Reporting



Content Management

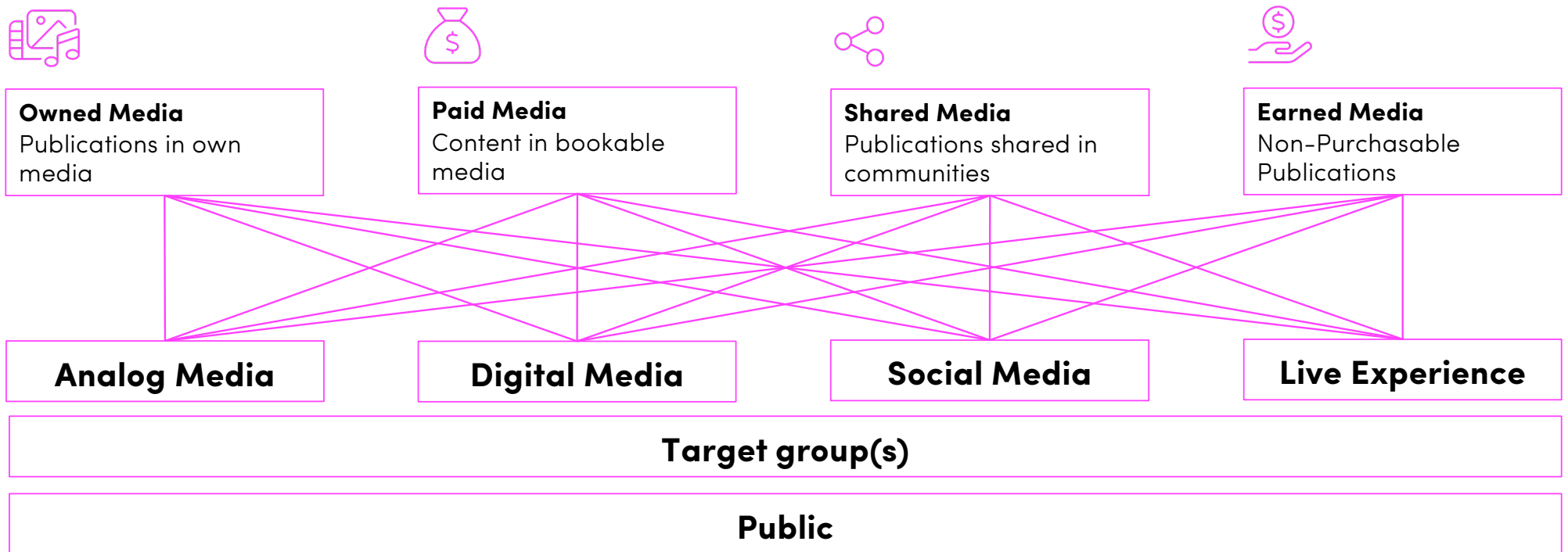
- Content Creation
- Editorial
- Content Planning (inkl. Tools)
- Photo- & Video-Shootings
- Content Design
- Podcast Marketing



We think holistically.



Holistic Social Media Communication





One face to the customer.



**We are part of a strong agency group
and offer far more than
other Social Media Agencies.**



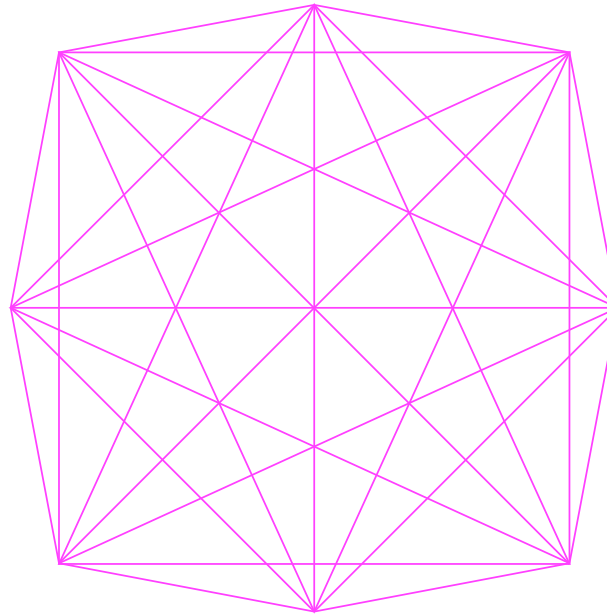
SMC SOCIAL MEDIA COM

REICHLUNDPARTNER
Public Relations

REICHLUNDPARTNER
Future Thinking



ERLEBNISMARKETING®



REICHLUNDPARTNER
Digital

REICHLUNDPARTNER
Media

REICHLUNDPARTNER
Advertising

studio|e



Facts & Figures



36

Years of experience
young



100 %

Independent, but
globally networked



170

Generalists and specialists,
no freelancers



Awards

Cannes Lions,
German Design Award,
EADC ...



>141

million euros Billing



3

Locations in Austria
Vienna, Linz, Graz

Performance profile



SMC





Our customers

- Renowned national and international corporations
- Nationally and internationally active SMEs
- Hidden Champions, Leading Companies
- Start-ups
- Institutions, NGOs
- B2B, B2C



Our Industry Competencies

- Retail & eCommerce
- FMCG
- Consumer Goods
- Services
- B2B und Technology Marketing
- Social Advertising, CSR
- Health

Platz für
Ihr Logo. :-)

ANDRITZ

Backwelt
Pilz

BAUHAUS
Wo's gut werden muss.

LINZ AG

maxi
markt

medyoucate
The Medical Education Network

MEI
JAGA
REI

BMD BUSINESS
SOFTWARE

BONA

BRAUNION
ÖSTERREICH

business
upper
austria

Miba

MÜNZE
ÖSTERREICH

OMNi
Biotic®

oövv
Der Verkehrsverbund

Canon

Caricol

Constantia
Flexibles

CULT
BEEF
SELECT

ORF oö

OTTO

PALME First Glass
Shower Comfort.

PBB®

BACHSTEIN WEST
GOSAU - RUSSBACH - ANNABERG

DA DAT
BANK

DIANA
MIT MENTHOL
DAS TUT WOHL - SEIT 1897

Diners Club
INTERNATIONAL

PORSCHE
BANK

Reininghaus

REITER
BESTER O. FORMHAFT

RM
GROUP

doka

dopgas

DOPPLER
GRUPPE

Dr. Böhm®

Salzburg
Cancer
Research
Institute

SIEMENS

STALLINGER
HOLDING

technosert

Haas

Edelweiss
PFLÜCK DIR EINER!

EGGER

ETHERMA°
EFFIZIENT, ELEKTRISCH, HEIZEN.

TEW
LIVING LOGISTICS

THERME GEINBERG
SPA RESORT

TRADERS
PLACE

trivago

FACC

Ifronius

HOFBRAU
KULNBREU
KULNBREU

MEIN
HOLTER
BAD

True Love

Turmöl

tys

UNITED OPTICS

HONDA
The Power of Dreams

INTERSPORT

inzersdörfer

JELD WEN
DOOR SOLUTIONS

VAMED
VITALITY
WORLD

the relaxing
way of life

Vier Diamanten

voestalpine
ONE STEP AHEAD.

WIEHAG
TIMBER CONSTRUCTION

KEBA
Automation by innovation.

KLEIDER
BAUER

Klinik
Diakonissen
Linz

Kronen
ÖL

Wittmann

WKO
WIRTSCHAFTSKAMMER NÖ

WOLF

WWF